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Laughing through difference: Islamic-inspired memes in Indonesia's digital culture — humour, platform affordances, and the negotiation of religious difference

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Citation

Murfianti, F. (2026, September 16). *Laughing through difference: Islamic-inspired memes in Indonesia's digital culture — humour, platform affordances, and the negotiation of religious difference*. Retrieved from <https://hdl.handle.net/1887/4309633>

Version: Publisher's Version

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Note: To cite this publication please use the final published version (if applicable).

About the Author

Fitri Murfianti is a lecturer in the Department of Visual Communication Design at Institut Seni Indonesia (ISI) Surakarta. She received a bachelor's degree in Communication Science from Universitas Padjadjaran, Bandung, and a master's degree in Media and Communication from Universitas Airlangga, Surabaya. She completed her PhD at the Institute of Cultural Anthropology and Development Sociology (CADS), Leiden University. Her research explores the intersections of digital media, religion, culture, and technology in contemporary Indonesia. Her broader research interests include digital anthropology, digital religion, digital culture, social media, humour, artificial intelligence, misinformation, and digital literacy. She is also a researcher with MAFINDO (Masyarakat Anti Fitnah Indonesia).