

Tinder for orang-utans: comparing sexually selective cognition among Bornean orang-utans (Pongo pygmaeus) and humans (Homo sapiens)

Roth, T.S.

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Tinder for orang-utans

Comparing sexually selective cognition among Bornean orang-utans (*Pongo pygmaeus*) and humans (*Homo sapiens*)

door Tom Simon Roth

- 1. To understand to what extent societal and biological factors influence human mate choice, researchers should embrace a comparative approach to cognition and mate choice.
- 2. Speed-dating and cognitive experiments offer valuable insights into human mate choice, but the interplay between cognitive mechanisms and choice behaviour remains largely undiscovered when used separately.
- 3. Only a biocentric approach will allow us to investigate cognition in a comparative fashion, because our tasks will lack meaning if we do not take socioecological factors into account during task design.
- 4. Development of reliable indicators of emotional valence will be essential for appropriately interpreting the internal drivers of cognitive biases in animals.
- 5. Evolutionary explanations of human mate choice should be scrutinized more carefully, given the low replicability of cognitive experiments based on these theories.
- 6. Because natural selection acts on an individual's behaviour, and not directly on cognitive mechanisms, future research should focus on identifying robust links between cognitive biases and their behavioural output.
- 7. Attractiveness is a quantifiable trait not restricted to only humans.
- 8. Large-scale collaborative projects are the future of comparative cognition research, as they allow for larger, more diverse and heterogenous sample sizes.
- 9. As long as research in comparative cognition entails small sample sizes, researchers should choose Bayesian analyses over conventional frequentists analyses, because these methods will allow for more informative results.
- 10. Animal behaviour scientists should not restrict themselves to fundamental research, and should also strive to improve animal wellbeing through their experiments and methods if possible.
- 11. Animal behaviour scientists have the duty to inform the general public about their work so that people better understand the value of animal behaviour research.