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Learned nocebo effects on cutaneous sensations of pain and itch: A systematic review and meta-analysis of experimental behavioral studies on healthy humans

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Abstract

Objective: In past decades, the field of placebo research has focused on studying how sensory perception can be shaped by learning. Placebo effects refer to aggravated sensory experiences or increased sensitivity to sensations such as pain and itch resulting from treatment-related negative experiences. Behavioral conditioning as well as verbal suggestions of a negative treatment outcome may aggravate pain and itch perception. Gaining a comprehensive view of the magnitude of placebo effects and contributing factors will help steer placebo research towards fruitful directions for understanding complex sensory phenomena. **Methods:** We conducted a systematic review and meta-analysis of a total of 37 distinct experimental placebo studies on healthy participants (all published in English between 2008-2021), with four separate meta-analyses for placebo effects on pain or itch. We conducted subgroup analyses and meta-regression on factors such as type and intensity of sensory stimuli, and length of conditioning paradigms. **Results:** This meta-analysis showed that on average, effect sizes of placebo effects were moderate to large (Hedges g between 0.26-0.71 for the four primary outcomes). The combination of conditioning and verbal suggestions yielded stronger placebo responses on pain in particular. Subgroup analyses, including factors such as the type of sensory stimulation, did not explain the moderate heterogeneity in placebo magnitudes between different studies. Risk of bias was generally low and was not related to placebo magnitudes either. **Conclusions:** We discuss these results in relation to the role of conditioning as well as aversive learning, and we recommend more consistency in designing and reporting placebo experiments.

Keywords

Placebo, Conditioning, Learning, Pain, Itch, Hyperalgesia

1. Introduction

Negative expectations regarding the effects of a treatment can result in the aggravation of cutaneous sensations such as pain and itch (1–3). Such learned responses can be induced experimentally, allowing for the study of processes by which placebo effects lead to symptom aggravation (4–10). In experimental studies, placebo responses are defined as a significant increase in a sensation after a placebo treatment, relative to no-treatment or a control treatment. To date, studies show that placebo responses are able to aggravate sensations such as pain or itch—but may not necessarily elicit sensations in the absence of a baseline stimulus (11,12). Research on conditioned allodynia (pain or itch that persists in the absence of a sensory stimulus) has produced mixed results (13–16), but research has indicated that conditioned effects could transfer from one cutaneous sensation to another (17) and itch sensations can arise from social observation (18). Negative expectations leading to aggravated sensations of pain or itch are typically induced through classical conditioning, verbal suggestions, or their combination (4,5,10,19–21). Classical conditioning induces placebo effects by building implicit associations between an (inert) treatment and the aggravation of sensations such as pain or itch (22–24). Verbal suggestions explicitly provide negative information regarding the pain- or itch-aggravating effects of a treatment (7). Because placebo studies employ diverse methods, to better understand their potential impact on placebo outcomes these methodological features warrant a systematic investigation.

Learning has consistently been shown to underlie induced placebo effects (5–7,9,25), and verbal suggestions seem to induce stronger placebo responses when combined with conditioning (26). The positive counterpart to placebo, placebo effects, also appear to be stronger when

induced through a combination of conditioning with verbal suggestions, compared to conditioning alone, both on pain (27) and itch (4,12). One meta-analysis included results from ten placebo experiments published up to 2013 and reports that the overall magnitude of the placebo effect was moderate to large and effects were generally larger when verbal suggestions were used in combination with conditioning (26). That early meta-analysis had a limited sample of studies available, and an up-to-date review is needed to examine how different types of learning may induce placebo effects of different magnitudes. Other recent relevant reviews of the placebo literature found that placebo effects can be induced across many different sensations, including pain and itch, as a result of instructional learning, such as verbal suggestions, and associative learning, through conditioning mechanisms (28,29). Importantly, such mechanisms of induction of negative associations may be especially potent in settings with poor patient-clinician communication (30).

At the same time, other variables, such as the type of sensation (i.e., pain or itch), stimulus modality (e.g., thermal, electrical), the intensity of pain or itch stimulations, and the length of conditioning (learning) phases in different behavioral paradigms, also require a systematic examination across studies. For example, in experimental placebo research, some placebo conditioning paradigms include as few as four associative learning trials (5), while others employ much longer paradigms (6,8,31). A diverse set of cutaneous (pain/itch) sensory induction methods are also used, such as thermal (25), electrical (6,12), or laser pain stimulations (32). Such methodological choices, often meant to target specific underlying processes in placebo experiments, can potentially influence placebo responding and thus merit further investigation.

Given the recent growth of nocebo research, we conducted a systematic review and meta-analysis of experimental nocebo studies in healthy participants to provide novel insights into distinct contributions of methodological factors in the induction of nocebo responses. We focused on the cutaneous sensations of pain and itch, aiming to examine nocebo responses induced with comparable sensory inductions externally on the skin. We also focused on methodological and design choices for experimental models, as well as on the types of learning mechanisms involved. This meta-analysis did not delve into potential effects of demographic characteristics on nocebo responses, as demographic variables have not systematically been studied in the nocebo literature and are often reported as secondary, if at all, and we did not have a meaningful rationale for why, for example, small variations in age would impact nocebo responding. First, we examined nocebo magnitudes between pain and itch and based on the learning method used. Then, we conducted subset analyses and meta-regression to assess how the type and intensity of stimulations, the length of conditioning, the timing of measurement of nocebo magnitudes, and risk of bias in studies may impact nocebo magnitudes.

2. Methods

2.1. Protocol and registration

The protocol for this study was pre-registered on ClinicalTrials.gov (ID: NCTxxxxx851) and conducted based on the PRISMA statement 2009 (see checklist, Supplemental Digital Content 1, <http://links.lww.com/PSYMED/A917>) and Cochrane recommendations (2020). The protocol was registered based on a single search strategy for both nocebo and placebo studies, which, due to the volume of the studies returned, is now divided in two separate papers. Here, we report only the nocebo (arms of) experimental studies.

2.2. Databases and selection criteria

PubMed, PsycINFO, EMBASE, and the Cochrane CENTRAL Methodology Library were searched to identify studies. Languages were a-priori restricted to English, Dutch, and German and the publication period was not restricted. Searches were initially conducted on March 18th, 2019. Repeated searches for studies published after this time were conducted in June 2020 and July 2021. See Supplemental Digital Content 2, <http://links.lww.com/PSYMED/A918>, for a detailed key-word strategy.

We searched for original, peer-reviewed, controlled experimental studies (or study arms) on healthy human participants that aimed to experimentally induce placebo and/or nocebo effects. Patient samples were not included, to improve the homogeneity of the results, and for the same reason we focused on cutaneous sensations (i.e., pain and/or itch stimulations that were administered on the skin), excluding for example visceral pain studies. We considered as nocebo studies in our inclusion process only those studies that employed a verbal suggestion that specifically informed participants that their pain/itch would be worsened as a result of a (sham) treatment. We therefore did not include studies that, for example, simply instructed participants that they will experience increased pain when viewing a particular cue on a screen, or studies that did not instruct participants on why in some trials they experience increased pain, as these studies were considered to be pain conditioning (but not *nocebo* conditioning studies explicitly inducing expectations regarding a treatment). For the purposes of in- and exclusion, studies were considered to have induced a placebo or nocebo effect if a learning paradigm was used to induce positive or negative outcome expectations about an inert treatment. We considered as *nocebo* learning paradigms only those that aimed to induce negative expectations regarding an

intervention, such as sham electrical stimulation or an inert cream. This meant that most conditioning without verbal suggestion studies were excluded from this review, as they did not include treatment associations, and were considered to be pain-conditioning, not nocebo-conditioning studies (albeit explicit mention of the terms *nocebo* and *placebo* was not a specific inclusion criterion). Additionally, we only included studies that had a control group or a control condition within-subjects, so that nocebo effects could be calculated as the difference between nocebo and control/no treatment on self-reported scores. We excluded studies that excluded or did not report data from nocebo non-responders. Post-hoc, we excluded observational learning studies as they were too few for a meaningful analysis. Studies that did not fulfill one or more of the criteria mentioned above were excluded from the meta-analysis, see **Figure 1**.

2.3. Study selection

Eligibility assessment for the inclusion of studies was performed independently by two authors in each of the following steps. Titles and abstracts of articles retrieved using the search strategy were screened by two authors independently (M.M.E.v.S. and J.S.B.). The full text of articles to be included and articles about which doubts existed were then retrieved and assessed for eligibility by two authors independently (M.A.T. and J.S.B.). The reference lists of all included articles were also screened for study inclusion by two authors (M.A.T. and J.S.B.) and included articles were also entered in Web of Science to identify articles that have cited them and should potentially be included in the meta-analysis. When necessary, authors of studies were contacted in order to provide full-text articles that were not accessible online. Any disagreements regarding study inclusion were resolved by consultation with a third author (K.J.P.).

2.4. Data extraction

One author (J.S.B.) used a standardized form to independently extract data from the included studies to derive data for analyses. Another author (M.A.T.) checked 25% of extracted values for accuracy. Extracted information included details of the intervention such as the learning method used, the control condition, study population, sensation type, pain/itch rating data, type of cutaneous stimulation (e.g., heat pain, pressure pain), type of outcome expected (i.e., placebo or nocebo), information for quality assessment, and outcome data for meta-analysis (e.g., sample size, pain/itch rating means and standard deviations). Doubts regarding data-extraction were resolved through discussion with a third review author (K.J.P.). Missing data were requested directly from the study authors. When there was no response from authors, but data could be extracted from published figures, this was done using WebPlotDigitizer version 4.4 (Rohatgi, 2020).

2.5. Risk of bias

Risk of bias (RoB) was assessed and checked by two authors (M.A.T. and J.S.B.) using the method developed by Marcuzzi and colleagues specifically for quantitative sensory testing studies (33). This method assesses whether the sample was clearly described and was representative of the population, whether the somatosensory assessment methods are standardized, validated, and well described, if potential confounders were considered, and adequate blinding. Each category was scored as being satisfied (0 points), not satisfied (2 points), partially satisfied (unclear; 1 point), or not applicable. Scores were selected based on criteria described in Marcuzzi and colleagues (33). We additionally concocted numerical scores (0-34) for each study, by summing each item score, with higher scores indicating higher risk of bias

(see Supplemental Digital Content 3, <http://links.lww.com/PSYMED/A919> for an example of the RoB scoring).

2.6. Statistical analyses and results synthesis

All analyses were conducted and checked by two reviewers (J.S.B. and M.A.T), using the Comprehensive Meta-Analysis software (version 3.3.070; Biostat, Englewood, USA) and R programming software for visualizations (34). Funnel plots were inspected for outliers (i.e., studies falling outside the funnel of expected results), and to assess publication bias across studies we checked for number of imputed missing studies with Duval and Tweedie's trim and fill method (35). Heterogeneity between studies was assessed with the I^2 statistic and visual inspection of the forest plot. I^2 is a measure of the proportion of observed variance reflecting real differences in effect sizes (36) with values of 25%, 50%, and 75% considered as low, moderate, and high degrees of heterogeneity, respectively (37). For forests plots, we calculated study weights in R, by inverting the variance of each effect size.

Given the heterogeneity of study designs, random effects models were used for all meta-analyses. Effect sizes were calculated using means and standard deviations for each group (between subjects) or trial type (within subjects). (36). Magnitude of placebo responses was the main outcome variable, with *placebo magnitude* commonly defined in the placebo literature as the size of placebo responses on a standardized pain/itch scale as a function of difference scores (26). Placebo *magnitudes* thus represent the size of the difference in participants' pain/itch ratings during placebo evocation trials as compared to control trials. When standardized pain/itch scales were not ranging from 0 to 10, we transformed the difference scores for evocation vs control

trials by dividing the difference rating by the highest possible value on the scale used and multiplying by 10 to convert to a rating on a 0-10 scale. We selected placebo and control conditions based on what was reported in studies: some reported placebo magnitudes between groups, other within groups in the first pair of evocation trials, and others reported placebo magnitudes as the mean difference of all control and evocation trials. When only placebo/control difference scores were reported, these were used instead. When only standard errors were reported, they were converted to standard deviations by multiplying the standard error by the square root of the group size (n). For each study, an effect size Hedges's g , weighted to the sample size (N), was computed as the mean pain or itch response in the placebo condition minus the mean response for the control condition of the evocation phase of experiments. Positive g values indicate a placebo response, with values around .2 considered small, .5 medium, and .8 large.

For studies that used within-subjects comparisons, the placebo-control condition correlation coefficient could not be derived, therefore an average r of .5 was imputed (38). Meta-analysis was only conducted when the data of at least 4 studies were available in total. Specifically for subset analyses, we ran statistical tests when 2 or more studies were available per subgroup. Studies with multiple eligible conditions were treated as separate subgroups and averaged across in CMA (e.g., when cheap vs. expensive inert treatments were used as placebo, we averaged the results and treated this as one group (see **Table 1** for results synthesis per study)).

2.7. Primary outcome measures and subset analyses

Our primary outcomes were the overall magnitude of placebo responses (i.e., the difference in self-reported pain/itch between a placebo and a control trial in the evocation phase) separately for pain and itch studies employing verbal suggestions with or without classical conditioning. We thus computed 4 pooled effect sizes: verbal suggestions in pain, conditioning with verbal suggestions in pain, verbal suggestions in itch, conditioning with verbal suggestions in itch. Whenever possible, the mean of pain or itch ratings across the entire evocation phase was used. If only values from the first trial(s) were reported, these were used instead, and sensitivity analyses tested for differences in magnitudes between studies reporting the mean versus the first trials.

We also did subset analyses to compare Hedge's g between placebo responses based on the type of learning (verbal suggestion or combination with conditioning) and type of sensory stimulation (e.g., thermal, electric) and the timing of placebo measurement (as the mean of evocation or only the first evocation trials, by trial type). Meta-regression assessed the impact of the length of conditioning, (quantified as the number of learning trials during induction, while we also separately examined number of trials evocation), the timing of the measurement of placebo hyperalgesia in the evocation phase (first trials versus mean of evocation trials), the stimulus intensity (calculated as the calibrated difference in pain intensity for control vs. placebo trials) and the Risk of Bias score on placebo magnitudes for the included studies.

3. Results

3.1. Study selection

Figure 1 shows the flow of the study selection process including the reasons for exclusion at each stage. A total of 17546 nocebo and placebo papers were initially identified through the database searches. We searched for more eligible studies through reviewing the reference lists as well as web of science for each included study, as well as conducting repeat database searches in June 2020 and July 2021. At each stage of study inclusion, duplicates were removed, and remaining articles were considered based on title and abstract, or full text. In total, we identified 24814 articles through our searches, of which 24687 were excluded.

We did not follow a strict hierarchical approach in marking exclusion criteria, but selected criteria based on what was deemed to be the major exclusion reason, for example when screening abstracts where limited information is available, therefore the following exclusion numbers provide less than precise estimates of exclusion reasons. We excluded articles for the following reasons: 8302 articles for not aiming to study nocebo or placebo effects or not using a learning paradigm to induce placebo or nocebo effects (explicit use of the terms *nocebo* or *placebo* was not an inclusion criterion), 4328 for not reporting original data or (full length, peer reviewed) experimental studies, 1229 studies for not being conducted in humans, 10440 because they were duplicates or already screened during a previous round, 101 articles for not studying (placebo/nocebo on) cutaneous sensations, 242 articles for not studying (placebo/nocebo in) healthy human participants, 20 articles because they did not report self-reported pain/itch intensity ratings, 13 for not being in English, Dutch, or German, 2 studies for not using a within- or between-subjects controlled design, 5 studies for not responding to requests for data, and 5 for

excluding data from participants that were considered placebo/nocebo non-responders. A total of 127 articles were selected of which 108 included placebo conditions and 39 nocebo conditions. Of these articles, we excluded 2 observational learning studies as they were too few for a meaningful analysis. Thus, in total, **37** studies were included in this meta-analysis on nocebo effects. The references for the included studies are available in Supplemental Digital Content 4.

3.1. Study characteristics

Table 1 displays study characteristics. We included 37 distinct nocebo studies, published between 2008 and 2021. Including additional experimental conditions in a number of studies (see **Table 1**) in total we analyzed 40 study arms (30 pain and 10 itch). Thermal pain inductions were used in 19 arms, electrical pain was used in 6, pressure pain was used in 1, and mechanical, cold pressor, hot water bath, and histamine methods were each used in 1 study arm. Only 7 studies (10 arms) induced nocebo effects on itch, one of which also included pain (this study, van Laarhoven et al., 2011, is listed under *Pain* in **Table 1**). Electrical itch was used in 3 studies, one of which (van Laarhoven et al., 2011) used additional mechanical and histamine inductions in both the pain and itch groups (see **Table 1**). Histamine was used in 3 more itch studies and cowhage was used in 1 study.

For nocebo induction, most studies (18 pain and 4 itch studies) used a combination of classical conditioning and negative verbal suggestions, and for 3 we included additional study arms that employed verbal suggestions alone (**Table 1**). Verbal suggestions alone were used as the main manipulation in 10 pain studies (in total 12 arms) and 3 itch studies (in total 6 arms). Risk of bias was low within all studies, with most studies showing low risk of bias (max. 5/34)

and only one study scoring in the low-moderate range with a score of 6/34 (**Table 1**). The funnel plots as well as a trim and fill method that suggested a small number of imputed studies (**Figure 2**) indicated that overall, there was a low degree of potential publication bias across all studies, with a total estimated 7 studies missing.

3.2. Magnitude of placebo responses

See **Figures 2 and 3** for forest and funnel plots, respectively, that display effect sizes per study and pooled effects. For pain (**Figures 2A and 2B**), the magnitude of placebo responses on a standardized scale of 0-10 (with higher scores indicating larger placebo magnitudes) across studies using classical conditioning with verbal suggestions ranged from 0.28 to 1.42, with the mean standardized response being $M = \mathbf{0.79}$ ($SE = 0.24$). Verbal suggestions alone induced effects on pain ranging from 0.00 to 1.27 ($M = \mathbf{0.70}$, $SE = 0.30$). For itch, the magnitude of placebo responses in studies that used conditioning with verbal suggestions ranged from 0.21 to 0.47 ($M = \mathbf{0.35}$, $SE = 0.24$). Verbal suggestions alone induced effects on itch ranging from 0.41 to 0.75 ($M = \mathbf{0.58}$, $SE = 0.26$). Based on these results, on average our meta-analysis indicated medium effects of the placebo manipulations (Hedges g between 0.26-0.71 for each of the four pooled effects), a moderate degree of heterogeneity (I^2 average 41% across the four pooled effects), with the study effect sizes ranging between $g = 0.00$ and $g = 1.34$.

3.3. Classical conditioning and verbal suggestions in pain and itch

A range of different verbal suggestions were used to induce placebo responses on pain and itch. Most studies used either an inert cream or inactive electrodes as the placebo stimulus that would supposedly increase pain/itch sensitivity. For example, studies suggested to

participants that their pain will be increased upon the activation of electrodes on their skin because these electrodes “enhance the conductivity of the pain signal being sent to the brain” (39) or “the cream that will be applied to your arm increases the effect of the heat pain and you will feel more pain after the application.” (25). Most such suggestions were delivered orally by a researcher, with few studies providing such information in writing.

For **pain**, a somewhat larger pooled placebo effect of the combination of **conditioning with verbal suggestions** ($k = 21$, $g = \mathbf{0.71}$, 95% CI 0.60 – 0.82, $I^2 = 50.71\%$; **Figure 3A**) was observed than of **verbal suggestions** alone ($k = 12$, $g = \mathbf{0.63}$, 95% CI 0.40 – 0.86, $I^2 = 55.59\%$; **Figure 3B**). In **itch**, however, **conditioning with verbal suggestions** yielded a smaller pooled effect on the magnitude of placebo responses ($k = 4$, $g = \mathbf{0.26}$, 95% CI 0.09 – 0.43, $I^2 = 0\%$; **Figure 3C**) compared to a medium pooled effect of **verbal suggestions** alone ($k = 4$, $g = \mathbf{0.53}$, 95% CI 0.23 – 0.82, $I^2 = 53.81\%$; **Figure 3D**) on placebo responses. Overall, placebo responses (see Table 1 for the relevant studies) were thus associated with medium pooled effects in pain, while in itch they were associated with slightly smaller pooled effects overall.

3.4. Magnitude of placebo responses based on the type of stimulation

For **pain** studies that used **conditioning with verbal suggestions**, we compared effects of different pain administration methods ($k = 13$ thermal, $k = 7$ electrical) excluding the single study using laser. Thermal pain yielded a somewhat larger pooled effect on the magnitude of placebo responses ($k = 13$, $g = 0.75$, 95% CI 0.59 – 0.91) compared to medium pooled effects of electrical pain ($k = 7$, $g = 0.65$, 95% CI 0.51 – 0.79) on placebo responses. For **pain** studies that used only **verbal suggestions**, we examined effects of different pain administration methods ($k =$

4 thermal, $k = 5$ electrical, $k = 2$ mechanical) excluding the single studies using laser, cold pressor, hot water bath, pressure, and histamine. Electrical pain yielded slightly larger pooled effect on the magnitude of placebo responses ($k = 5$, $g = 0.91$, 95% CI 0.65 – 1.17) compared to medium effects of thermal ($k = 4$, $g = 0.69$, 95% CI 0.21 – 1.16) and mechanical ($k = 2$, $g = 0.60$, 95% CI 0.14 – 1.06).

For **itch** studies that used **conditioning with verbal suggestions**, there were too few studies to analyze (cowhage $k = 1$, electrical itch $k = 2$, and histamine $k = 1$). For **itch** studies that used only **verbal suggestions**, there were again too few studies ($k = 2$ electrical, $k = 3$ histamine, $k = 1$ mechanical).

3.5. Magnitude of placebo hyperalgesia based on the pain stimulus intensity

For **pain** studies that employed **classical conditioning with verbal suggestions** we had a sufficient sample to examine any relationship between differences in intensity of pain stimulations in the learning phase and the magnitude of placebo responses, but a meta-regression found no significant association ($Q = 0.89$, $p = 0.35$).

3.6. Magnitude of placebo hyperalgesia based on the number of trials

Studies that employed **classical conditioning** used varying numbers of learning and evocation trials. For **pain only**, there were sufficient studies to examine the effects of different lengths of conditioning and different lengths of evocation (i.e., the length of extinction) on placebo magnitudes. The shortest pain learning paradigm used 6 placebo and 6 control trials, while the longest paradigms used up to 30 placebo and 30 control trials. Evocation phases ranged

from 3 nocebo and 3 control trials to 30 nocebo and 30 control trials. A meta-regression of different lengths of conditioning showed no association with the magnitude of nocebo responses ($Q = 0.81, p = 0.37$). Similarly, there was no association between the length of evocation and nocebo magnitudes ($Q = 0.19, p = 0.67$).

3.7. Magnitude of nocebo hyperalgesia based the timing of measurement

All itch conditioning studies measured the nocebo effect as the mean of all evocation trials. Among **pain** studies that employed a combination of **conditioning with verbal suggestion**, however, 13 paradigms measured nocebo responses as the mean of all evocation (testing) trials, 6 measured the magnitude of responses in the first pair of evocation trials, and 2 studies specified different timing such as pre-post measures. Studies in which first evocation trials were used yielded a large pooled effect on the magnitude of nocebo responses ($k = 6, g = 0.82, 95\% \text{ CI } 0.57 - 1.07$) compared to medium pooled effects of measuring the effect as the mean of all evocation trials ($k = 13, g = 0.66, 95\% \text{ CI } 0.54 - 0.79$) and non-specified ($k = 2, g = 0.67, 95\% \text{ CI } 0.23 - 1.11$).

3.8. Magnitude of nocebo responses based on the Risk of Bias score

Lastly, we examined how RoB scores (see **Table 1**) may be related to nocebo magnitudes. A meta-regression showed no significant relationship between RoB scores and the magnitude of nocebo responses for **pain** studies that used **conditioning and verbal suggestions** ($Q = 0.75, p = 0.39$), for **pain** studies that used only **verbal suggestions** ($Q = 0.00, p = 0.95$), for **itch** studies that used **conditioning and verbal suggestions** ($Q = 0.08, p = 0.77$), or for **itch** studies that used **verbal suggestions** alone ($Q = 1.9, p = 0.05$).

4. Discussion

We conducted a systematic review and meta-analysis of a total of 37 distinct placebo studies on healthy participants. This meta-analysis showed that on average, placebo effects were moderate to large in magnitude. The combination of verbal suggestions with classical conditioning yielded stronger placebo responses on pain, but this may not necessarily be the case in the small number of itch studies. Measures of the type or intensity of pain or itch, and length of conditioning, did not explain the moderate heterogeneity in placebo magnitudes between different studies. Timing of placebo measurement in the first evocation trials yielded slightly larger placebo magnitudes. Risk of bias was generally low and was not related to placebo magnitudes either. We discuss these results in relation to the role of conditioning as well as aversive learning, and we speculate of the reasons why none of the factors collected in the placebo literature appear to consistently explain variations in the magnitudes of learned placebo effects on pain and itch.

Generally, studies that aimed to experimentally induce placebo responses yielded average responses (across the included sample) of moderate to large magnitudes, ranging from 0 (a magnitude of zero indicating no placebo response) to high response magnitudes up to 4 points on a 0-10 scale. Few studies reported that their experimental manipulations did not induce a placebo response on average across participants, but interindividual variations are prevalent in placebo responding. It should be noted that little attention has been devoted in the literature included here regarding the *prevalence* of placebo responses, i.e., the difference between the absence and presence of a placebo response.

We found that nocebo magnitudes had a moderate heterogeneity) and were moderated only by the timing of measurement. This is unsurprising, as measuring nocebo magnitudes in the first trials of the attenuation phase yields larger nocebo effects before extinction has had a chance to take place. It is important to note that this result may show that nocebo effects start becoming extinct shortly after negative learning is discontinued, even if some studies indicate that nocebo effects are more persistent than placebo effects (40).

Often conceptualized as the counterpart of nocebo responses, placebo effects appear to be comparable in magnitude to the overall nocebo magnitude found in the current meta-analysis, but heterogeneity in placebo responses may be higher (27). In a more recent meta-analysis on experimental placebo studies, placebo responses were found to yield small to moderate effects, with moderate to large heterogeneity in results (41). We speculate that this may indicate that the negativity of suggestions and experiences in nocebo paradigms may result in stronger learned effects, as compared to the positive expectations induced in placebo experiments. Indeed, aversive learning has consistently been shown to be prioritized over the learning of neutral or positive information in the brain (42–45), something that is thought to have an evolutionary basis (46).

Magnitudes of nocebo responses were found to be moderate to large in pain studies when looking at both verbal suggestions and combination with conditioning. As expected, in pain experiments the addition of classical conditioning yielded somewhat larger nocebo responses, suggesting that learning by experience during behavioral conditioning may be more potent than mere negative suggestions regarding pain outcomes. For itch, however, verbal suggestions alone

yielded moderate effects whereas combination with conditioning resulted in small effects across studies. The number of studies included in each of the two itch conditions ($k = 4$ in each) may be insufficient to allow for further conclusions to be drawn regarding this apparent distinction between learned pain and itch effects.

While the number of itch studies included in this meta-analysis was small (8) compared to pain (30), overall effects on pain appear to be larger than those on itch across both learning methods, based on the present findings. Itch has been shown to be prone to suggestions and can be influenced by expectations (4) with one study that compared placebo effects induced with verbal suggestions for either pain or itch indicating that itch might be more prone to suggestions (47). Our finding that pain resulted in larger nocebo magnitudes across the studies included here, could suggest that compared to itch, the learning of pain associations may be facilitated to a larger degree. In other words, we speculate that, as pain is perhaps more threatening and aversive than itch, it may signal a more vital threat to the person and thereby, from an evolutionary perspective (46), result in stronger learning. Further research into nocebo effects is needed, however, to reach a sufficient sample size for reliable comparison results between pain and itch.

The variability found in nocebo response magnitudes was not explained by differences between the type or intensity of pain or itch stimulation, or the length of conditioning. That the length of conditioning paradigms, during which learning of a negative association took place, is not related to the nocebo response, is somewhat surprising, but could be explained by learning reaching a ceiling effect in early conditioning trials or reaching a ceiling effect due to the strong role of verbal suggestions in such experimental studies. It is also possible that the length of

conditioning becomes secondary due to other variations in paradigms, for example, shorter conditioning phases using longer exposure to conditioning cues and pain stimulations (9,48–50). It would be valuable for future research to explore whether a learning curve possibly takes place in placebo conditioning, with the number of conditioning trials mattering up to a point, but after a certain threshold, or as a result of strong preceding verbal suggestions, the number of trials could matter less over time.

A moderate dispersion of effect sizes across the studies analyzed is important to note, especially when the measures that are systematically reported in studies, such as the duration of learning or the intensity of pain, are unable to explain such variability in placebo response magnitudes. The large differences in applied experimental models of placebo effects (e.g., different types of verbal suggestions, whether the experiment was conducted in a hospital or university setting, or types of placebo and conditioned stimuli presented) may explain some of this variability in results (11). Similarly to the efforts for aligning experimental paradigms in animal models of disease (51,52), it is essential for the field of placebo to focus on replicating experimental paradigms and aligning paradigms according to ecologically valid models that yield comparable results across studies. For example, in the field of fear conditioning, one study reviewed the literature and summarized the methods and analyses commonly used for experimental fear induction and extinction, identifying the state-of-the-art in this domain and proposing methodological considerations for the design and analysis of such studies, aiming to set a methodological standard for experimental fear models and address the replicability crisis and inconsistency in methodological designs (53). Such an endeavor could be very valuable in

the field of nocebo research, as this meta-analysis shows that methodological variations are all too common and compromise the comparability of results.

One of the most consistent differences between experimental nocebo studies seems to be the type of verbal suggestion delivered to participants. No two studies administered the same verbal suggestion. Different verbal suggestions could contain distinct emotional loads and be perceived as more or less threatening, which may in turn influence nocebo responses (21,25). While beyond the scope and reach of the current meta-analysis, a future systematic review of distinct verbal suggestions, for example using content analysis approaches borrowed from linguistics (54,55), could shed a light on how different verbal suggestions could impact nocebo responses. A method such as Natural Language Processing could be implemented by future research to help understand the specific valence of language included in verbal suggestions that leads to stronger nocebo responses, and identify the linguistic content of negative suggestions that are most potent and result in stronger and/or more persistent negative pain associations.

There are other variables that could explain variability of induced nocebo responses, such as sampling, demographics, and the inclusion criteria for participation, but a limitation is that these factors are not consistently reported in papers and could not be investigated in the current meta-analysis. Additionally, studies do not systematically measure fear, which is shown repeatedly to be involved in nocebo responses (21,25,56–58). Other variables relevant to the emotional context of studies, such as the demeanor of the experimenter (59) or whether the experiment is set in an academic building or hospital, are also often not clearly documented, and could not be analyzed here. Finally, risk of bias was low across all studies and showed no

relationship to placebo magnitudes. However, the assessment tool used for this meta-analysis is designed for quantitative sensory testing studies (33) but could have missed bias aspects, such as potential publication bias for significant results, which meta-analyses studies should consider addressing.

The growing field of placebo research has begun to shed light on biobehavioral mechanisms that support the involvement of learning and expectations in the processing of sensory inputs such as pain and itch. A number of studies show that brain areas that are responsible for integrating prior experiences and the expectations formed regarding a particular treatment into sensory processing are involved in the aggravation of sensations such as pain (56–58). Particularly, results that implicated regions such as the ACC and insula in learning placebo associations suggest that a prominent difference between the perception of placebo and control cues can be seen in brain areas that are thought to synthesize sensory perception based on beliefs and expectations (60,61). Past pain experiences, leading to negative expectations, have been shown to form differential expectations that influence pain processing (6,10,62,63). Similar mechanisms are thought to underly the perception of pain in light of learned negative expectations (29). It is notable, however, that while the present meta-analysis focused on studies that set out to induce explicit negative expectations regarding a particular (placebo) treatment, there is also extensive evidence that aggravated pain responses can result from subliminal conditioning on an unconscious level, in a phenomenon similar to conscious expectation of negative pain outcomes, but that is likely mediated by distinct subconscious mechanisms (64–66). In the studies included in this meta-analysis, there is little focus on explicitly measuring self-reported expectations: five studies measured participants' expectations of pain increase at the

start of the experiment (47,67–70), three studies measured expectations of overall pain increase at the end of the experiment (9,62,71), and three studies measured expectations within the experimental paradigm (6,39,72). In the field of placebo effects on cutaneous sensations, it is now generally accepted that whether consciously or subconsciously, placebo responses are acquired as a result of prior negative experiences, leading to negative expectations. In line with a long line of research into learning that results from conditioning, as well as based on our current understanding of predictive processing –which is also a well-established mechanism by which past experiences and resulting expectations shape the way incoming stimuli are processed and perceived (73,74)– it appears that placebo responses may be induced by conscious expectations, but could also be induced on a subconscious level that could not be captured through the measurement of self-reported expectations.

To date, the literature remains mixed and uncertain regarding the precise variables that may make particular placebo induction methods, contexts, situations, or learning modes more potent, or the types of people that may be more susceptible to presenting placebo effects on pain and itch. Future research should consider investigating individual differences in placebo responding in a targeted manner, using sufficiently large sample sizes, and endeavoring to systematically compare experimental placebo effects between different demographic groups, as well as between healthy participants and patient populations.

This systematic review and meta-analysis quantified magnitudes of placebo responses on cutaneous sensations (pain and itch) for distinct learning paradigms in experimental studies (classical conditioning with verbal suggestion, or verbal suggestion alone). We replicated

previous findings that classical conditioning combined with negative verbal suggestions was strongest for inducing nocebo responses on pain. Meta-analyzing nocebo effects on itch is new and obtained small to moderate effects overall. Subset analyses indicated that factors related to the length of conditioning paradigms or intensity and type of sensory stimuli did not explain the moderate heterogeneity in nocebo effect sizes. This review provides a comprehensive summary of current findings in the field of nocebo research. We have ruled out some factors that were consistently reported in papers and could not explain the variability in results across studies, and we recommended some important directions for the field, such as increased consistency between study designs for inducing nocebo effects, as well as a systematic examination of the effects of different verbal suggestions on magnitudes of learned nocebo effects.

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ACCEPTED

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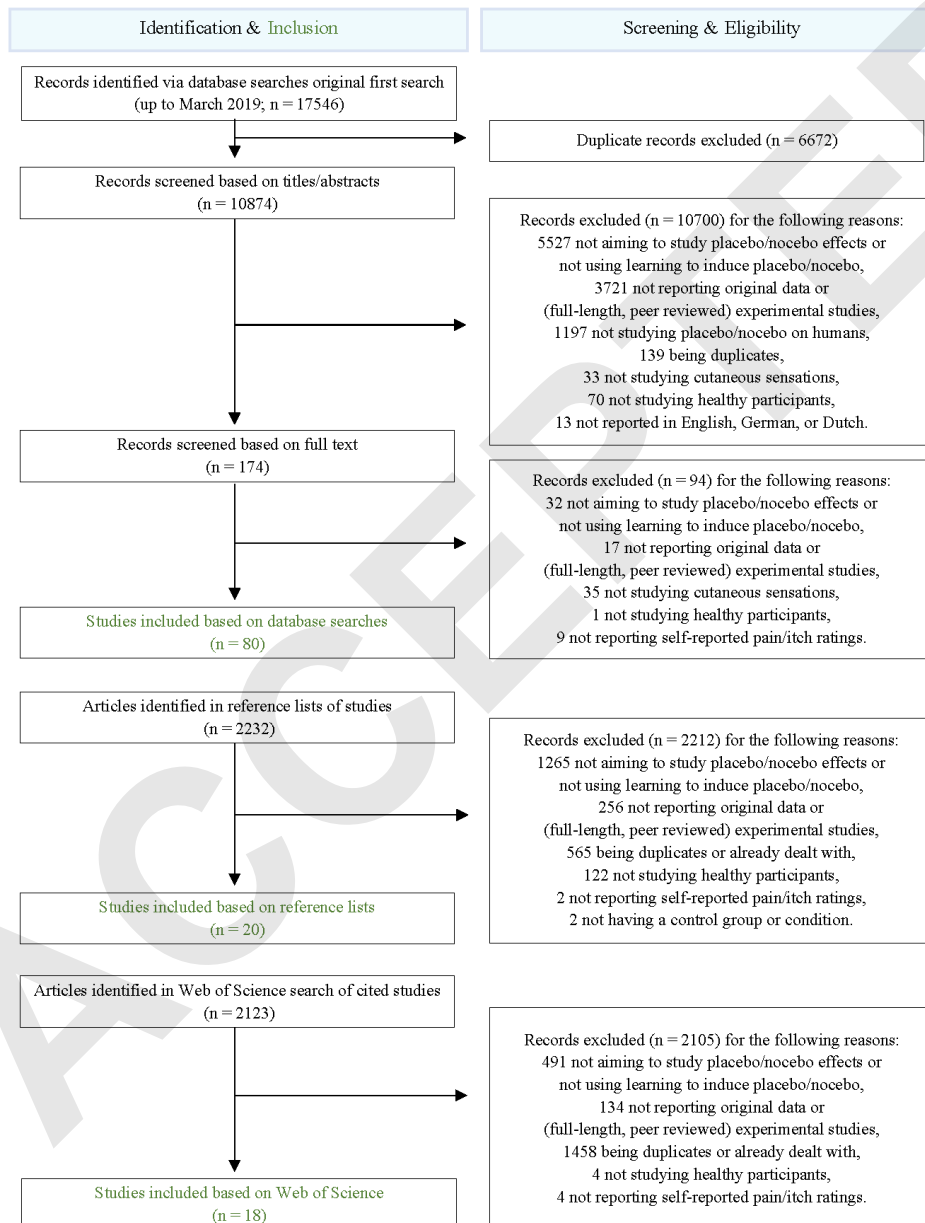
Figure Captions:

Figure 1. Flow diagram detailing the inclusion and exclusion of studies. The final sample included 127 articles, of which 106 investigated placebo effects, and 37 investigated nocebo effects (i.e., 16 studies overlapped as they investigated both placebo and nocebo). Color image is available online only at the Psychosomatic Medicine web site.

Figure 2. Forest plot of the meta-analysis indicating the magnitudes of nocebo responses following a combination of classical conditioning and verbal suggestions (CC+VS) or verbal suggestions alone (VS) on pain (A, B) and itch (C, D). Sample sizes marked with (c) indicate the combined sample from different study arms.

Figure 3. Funnel plots displaying studies within and outside of 95% (dotted line) and 99% (dashed line) CI, for pain verbal suggestions with (A) and without (B) conditioning, and for itch verbal suggestions with (A) and without (B) conditioning.

Figure 1



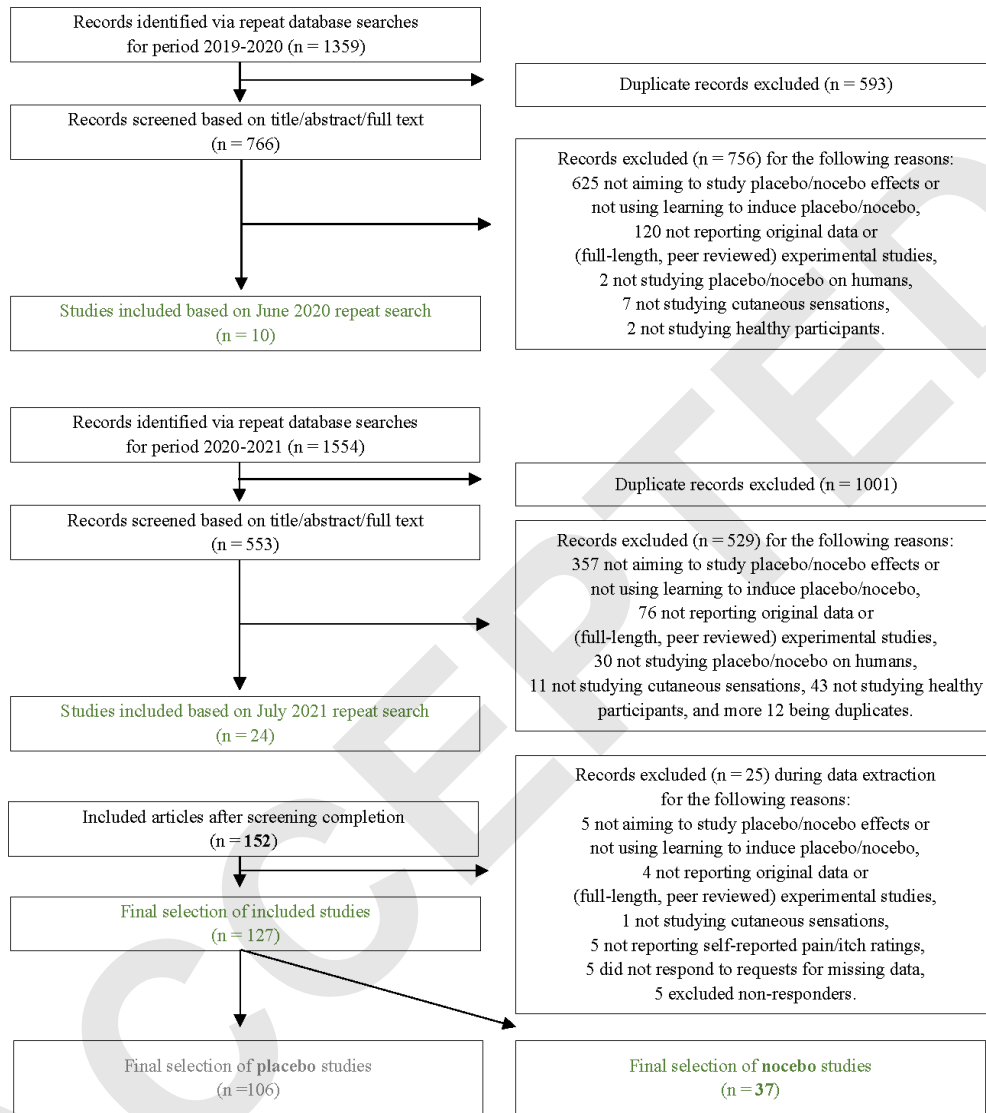


Figure 2

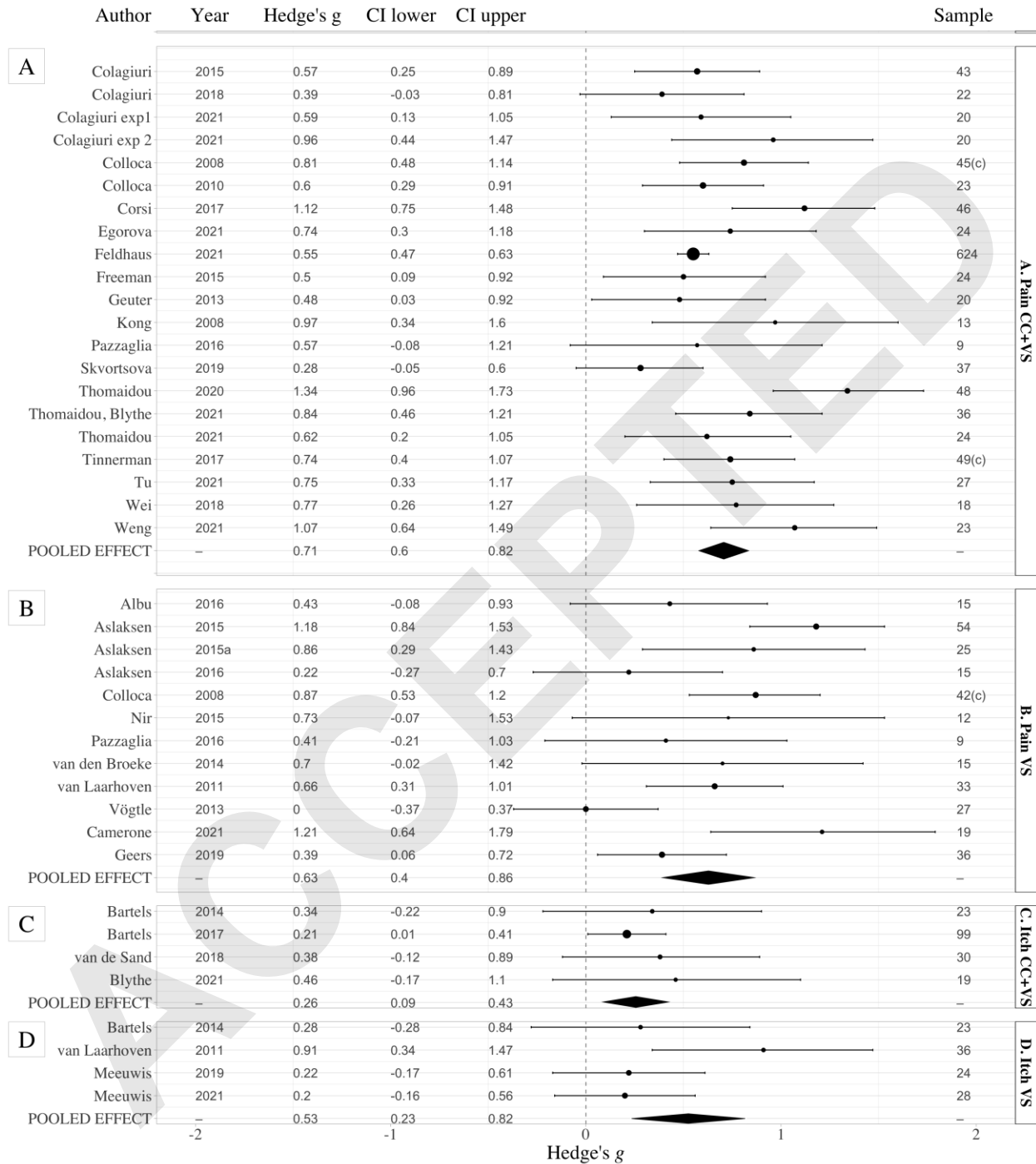


Figure 3

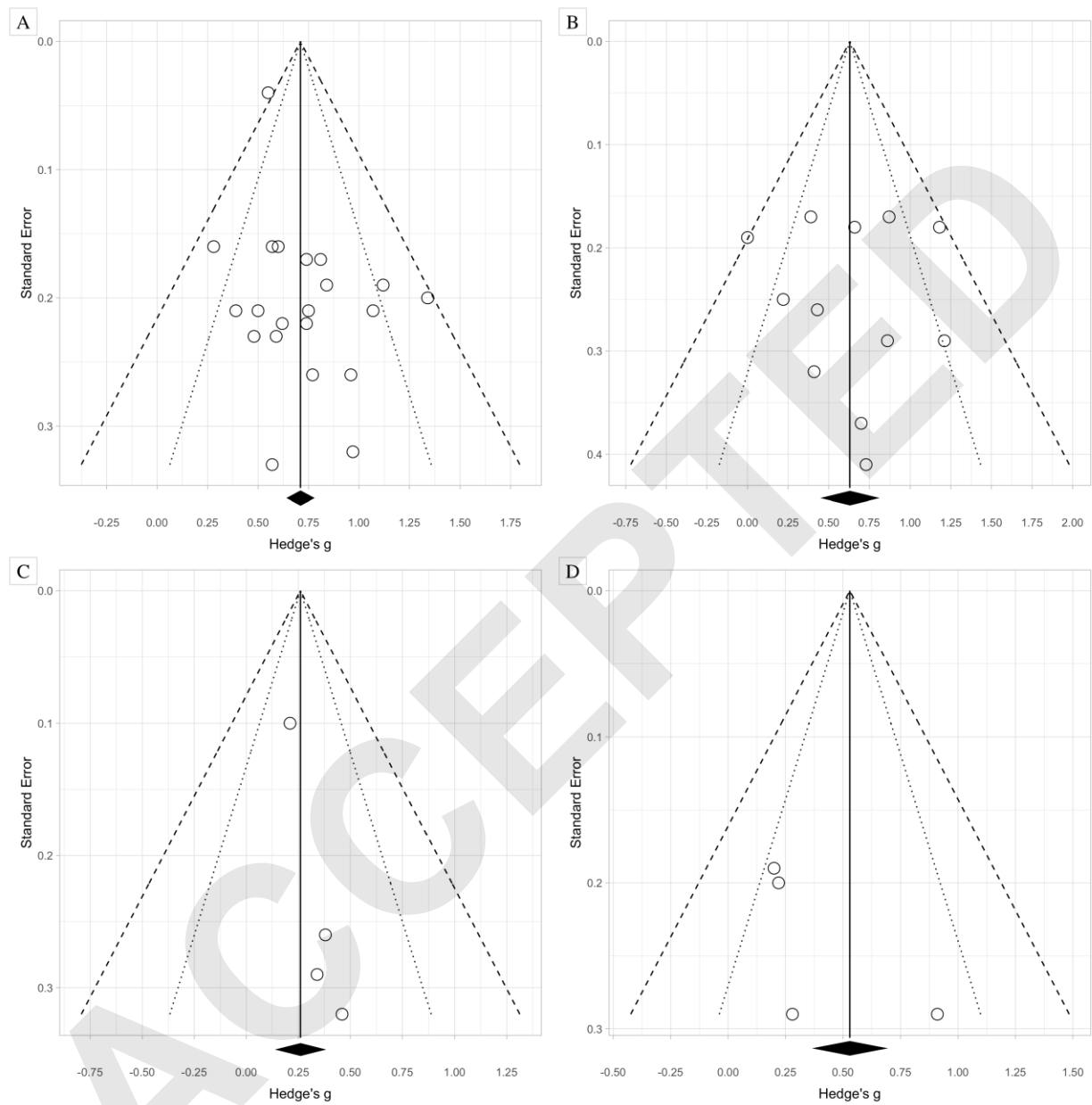


Table 1. Study characteristics for all included articles.

	Authors	Year	Sample size nocebo group	Sample size control group	Total sample size (Male/ Female)	Mean age (SD)	Stimulation type	Learning method	Results synthesis where applicable	Number of conditioning trials (N/C) (length of conditioning)	Outcome measure: evocation first trials or mean of trials by trial type	Control condition for nocebo outcome (for VS only studies: between- subjects always)	Language of assessment	Risk of Bias score (0- 34)
PAIN														
1	Colagiuri, Quinn, et al	2015	37	42	46 (22M/24F)	20.3 (4.0)	Electrical	CC+VS		32 (16/16)	First	Within subjects	English (native)	3
2	Colagiuri & Quinn	2018	20	20	135 (62M/73F)	20.2 (4.0)	Electrical	CC+VS		32 (16/16)	Mean	Within subjects	English (native)	5
3	Colagiuri, Park, et al.	2021	20 + 20	21 + 20	65 (19M/46F)	20.7 (3.6)	Electrical	CC+VS	Lengthier learning condition treated and analyzed as a separate study arm	32 (16/16)	Mean	Within subjects	English (native)	3
4	Colloca, Petrovic, et al.	2010	23 + 23	n/a	61 (26M/35F) + 80 (17M/63F)	22.8 (3.4)	Electrical	CC+VS	Four vs. of one learning sessions averaged together	20 (10/10) or 80 (40/40)	Mean	Within subjects	Not reported	3
5	Colloca, Sigaucho, et al	2008	42 VS & 45 CC+VS	n/a	46 (16M/30F)	22.3 (2.4)	Electrical	CC+VS & VS	Three pain intensities averaged across VS and CC+VS conditions and analyzed as two separate study arms	24 (12/12)	Mean	Within subjects	Not reported	3
6	Corsi & Colloca	2017	46	n/a	116 (0M/116F)	27.4 (1.1)	Thermal	CC+VS		12 (6/6)	Mean	Within subjects	English (native)	3
7	Egorova, Benedetti, et al	2020	24	n/a	24 (12M/12F)	n/a	Thermal	CC+VS		48 (24/24)	Mean	Within subjects	English (native)	5
8	Feldhaus, Horing, et al.	2021	624	n/a	624 (251M/373 F)	24.6 (3.6)	Thermal	CC+VS		16 (8/8)	Mean	Within subjects	German (native)	3

9	Freeman, Yu, et al.	2015	24	n/a	24 (12M/12F)	21 to 49	Thermal	CC+VS	18 (9/9)	First	Within subjects	English (native)	5
10	Geuter & Büchel	2013	20	n/a	20 (12M/8F)	26.4	Thermal	CC+VS	24 (12/12)	Mean	Within subjects	Not reported	3
11	Kong, Gollub, et al.	2008	13	n/a	13 (5M/8F)	26.3 (3.6)	Thermal	CC+VS	48 (24/24)	First	Within subjects	English (native)	5
12	Pazzaglia, Testani, et al.	2016	9 + 9	n/a	18 (10M/8F)	29 (5.0)	Laser	CC+VS & VS	60 (30/30)	Mean	Within subjects	Not reported	5
13	Skvortsova, Veldhuijzen, et al.	2019	37	n/a	37 (37M/0F)	23.1 (2.9)	Thermal	CC+VS	24 (12/12)	Mean	Within subjects	Dutch (native)	0
14	Thomaidou, Blythe, et al.	2021 b	36	n/a	36 (11M/25F)	22.9 (2.2)	Thermal	CC+VS	32 (16/16)	First	Within subjects	English (mixed)	5
15	Thomaidou, Veldhuijzen, et al.	2020	48	25	122 (20M/102F)	21.8 (2.1)	Thermal	CC+VS	30 (15/15)	First	Within subjects	Dutch (native)	5
16	Thomaidou, Veldhuijzen, et al.	2021 a	24	n/a	72 (18M/54F)	22.2 (1.9)	Thermal	CC+VS	24 (12/12)	First	Within subjects	English (mixed)	5
17	Tinnermann, Geuter, et al.	2017	25 + 24	n/a	49 (27M/22F)	25.4 (3.8)	Thermal	CC+VS	16 (8/8)	Mean	Within subjects	Not reported	6
18	Tu, Wilson, et al.	2021	27	n/a	81 (44M/37F)	27.4 (6.4)	Thermal	CC+VS	48 (24/24)	Mean	Within subjects	English (native)	3
19	Wei, Zhou, et al.	2018	18	n/a	76 (0M/76F)	20.9 (1.4)	Electrical	CC+VS	40 (20/20)	Mean	Within subjects	Chinese (native)	3
20	Weng, Peerdeman, et al.	2021	33	n/a	33 (8M/25F)	21.6 (3.0)	Thermal	CC+VS	30 (15/15)	Mean	Within subjects	English (mixed)	1
21	Albu & Meagher	2016	15	15	30 (11M/19F)	19.1 (1.2)	Thermal	VS	n/a	Mean	Within subjects	English (native)	3
22	Aslaksen & Lyby	2015	57	54	111 (35M/76F)	22.2 (3.1)	Thermal	VS	n/a	First	Between subjects	Norwegian (native)	3
23	Aslaksen, Åsli, et al.	2016	15	16	61 (28M/33F)	21.6 (3.3)	Thermal	VS	n/a	First	Between subjects	Norwegian (native)	0
24	Aslaksen, Zwarg, et al.	2015	25	25	142 (69M/73F)	23.4 (4.1)	Thermal	VS	n/a	First	Between subjects	Norwegian (native)	0
25	Camerone, Piedimonte, et al.	2021	19	21	157 (73M/84F)	23.1 (2.1)	Electrical	VS	n/a	Mean	Within subjects	Not reported	1
26	Geers, Close,	2019	36	36	146	19.7	Cold pressor	VS	n/a	Mean	Between	English	3

VS condition treated and analyzed as a separate study arm

Cheap vs. expensive conditions were averaged together

We analyzed the 5-min condition

27	et al. Nir, Yarnitsky, et al.	2012	12	12	(92F/54M) 48 (48M/0F)	(3.2) 25.8 (3.2)	Hot water bath	VS	n/a	Mean	Between subjects	subjects (native) Not reported	3
28	van den Broeke, Geene, et al.	2014	15	15	30 (11M/19F)	23.5 (2.2)	Mechanical stimulation	VS	n/a	First	Within subjects	Dutch (native)	4
29	Vögtle, Barke, et al	2013	26	26	80 (0M/80F)	22.5 (4.4)	Pressure	VS	n/a	Mean	Within subjects	German (native)	2
30-31	van Laarhoven, Vogelaar, et al.	2011	33pain & 36itch	16pain & 20itch	105 (0M/105F)	21.8 (2.2)	Electrical, Mechanical, Histamine	VS	Three types of stimulations averaged together across pain and across itch n/a	Mean	Between subjects	Dutch (native)	1

ITCH

32	Bartels, van Laarhoven, et al.	2014	23 + 23	25	95 (22M/73F)	22.7 (3.2)	Electrical	CC+VS & VS	VS condition treated and analyzed as a separate arm 12 (6/6)	Mean	Between subjects	Dutch (native)	4
33	Bartels, van Laarhoven, et al.	2017	99	n/a	99 (21M/78F)	20.3 (2.5)	Electrical	CC+VS	16 (10/6)	Mean	Within subjects	Dutch (native)	4
34	Blythe, Peerdeman, et al.	2021	19	19	39 (0M/39F)	21.9 (2.4)	Cowhage	CC+VS	4 (2/2)	Mean	Within subjects	English (mixed)	2
35	van de Sand, Menz, et al.	2018	30	30	30 (12M/18F)	25.5	Histamine skin scrub	CC+VS	40 (20/20)	Mean	Within subjects	Not reported	5
36	Meeuwis, van Middendorp, et al.	2019	24	n/a	92 (16M/76F)	21.8 (2.7)	Histamine iontophoresis	VS	n/a	Mean	Within subjects	Dutch (native)	4
37	Meeuwis, van Middendorp, et al.	2021	28	n/a	111 (18M/93F)	21.9 (2.8)	Histamine iontophoresis	VS	n/a	Mean	Within subjects	Dutch (native)	4

Note: the study by van Laarhoven et al., 2011, included both itch and pain manipulations and is listed under pain. When the sample size of a control group is listed as n/a, this suggests that the study used a within-subjects controlled design. In language of assessment, the note ‘native’ indicates that the local native language of participants was used; when known, the note ‘mixed’ indicates that the sample was of mixed nationalities and the language of assessments was native for some but not for others. Studies are listed separately for pain and itch and first based on the learning manipulation (VS, verbal suggestions, or CC+VS, combination of classical conditioning and verbal suggestions) and then alphabetically. N, Nocebo; C, Control; M, Male; F, Female.