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## Data-driven donation strategies: understanding and predicting blood donor deferral

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# Data-Driven Donation Strategies

Understanding and Predicting Blood Donor Deferral

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# Contents

<b>1</b>	<b>Introduction</b>	<b>1</b>
1.1	Research questions and contributions . . . . .	3
1.2	Outline of this thesis . . . . .	6
1.3	List of publications . . . . .	7
<b>2</b>	<b>Preliminaries</b>	<b>9</b>
2.1	Blood donation in the Netherlands . . . . .	10
2.1.1	Iron metabolism . . . . .	11
2.1.2	Iron monitoring strategies at Sanquin . . . . .	11
2.2	Machine learning . . . . .	14
2.2.1	Models, explanations and predictions . . . . .	14
2.2.2	Classification for donor deferral . . . . .	16
<b>3</b>	<b>First results of a ferritin-based blood donor deferral policy in the Netherlands</b>	<b>19</b>
<b>4</b>	<b>Individual and environmental determinants of serum ferritin levels: a structural equation model</b>	<b>33</b>
	Appendix . . . . .	50

<b>5 Challenges and limitations in clustering blood donor hemoglobin trajectories</b>	<b>55</b>
<b>6 Associations between symptoms, donor characteristics and IgG antibody response in 2082 COVID-19 convalescent plasma donors</b>	<b>71</b>
Appendix . . . . .	86
<b>7 Explainable hemoglobin deferral predictions using machine learning models: interpretation and consequences for the blood supply</b>	<b>95</b>
<b>8 An international comparison of hemoglobin deferral prediction models for blood banking</b>	<b>113</b>
Appendix . . . . .	132
<b>9 The added value of ferritin levels and genetic markers for the prediction of hemoglobin deferral</b>	<b>135</b>
Appendix . . . . .	157
<b>10 Conclusions, general discussion and anticipated future research</b>	<b>159</b>
10.1 Conclusions . . . . .	160
10.1.1 Hemoglobin and ferritin levels . . . . .	160
10.1.2 SARS-CoV-2 antibodies . . . . .	162
10.1.3 Prediction of hemoglobin deferral . . . . .	163
10.2 General discussion . . . . .	165
10.2.1 Hemoglobin measurement variability . . . . .	165
10.2.2 Selection bias . . . . .	167
10.2.3 Hemoglobin, ferritin and health . . . . .	168
10.2.4 Reproducibility of study results . . . . .	169
10.3 Anticipated developments and future research . . . . .	170
<b>Bibliography</b>	<b>175</b>
<b>Nederlandse samenvatting</b>	<b>193</b>
<b>English summary</b>	<b>195</b>
<b>Dankwoord</b>	<b>197</b>
<b>Curriculum vitae</b>	<b>199</b>