

Tread Lightly Einden, Joris van den

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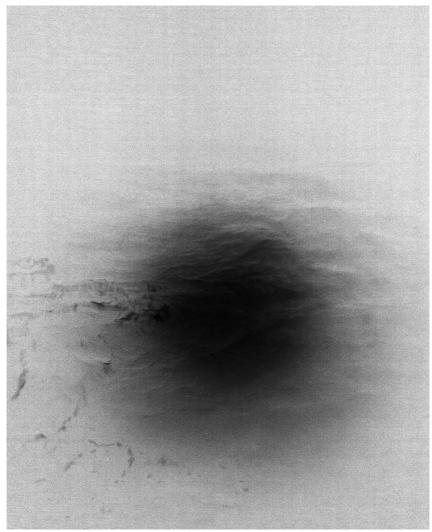
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Joris van den Einden

Tread Lightly



"Water #2," 2022.



"Sun," 2022.

Tread Lightly is a photographic artistic research project by Joris van den Einden (jorisvandeneinden.com) that investigates how the ecological crisis may be productively and critically aestheticized. Its images of light pollution centre on the notion of the uncanny: the experience of simultaneous recognition and estrangement. The inverted contrast and abstraction of the images interact with recognisable textures and compositions to simultaneously conjure up feelings of familiarity and foreignness.