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External knowledge absorption in Chinese SMEs

Pi, L.

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Author: Pi, L.

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Today, knowledge is the most crucial element to stimulate organizational competitiveness and economic development. The ability of a firm to quickly recognize, assimilate, and utilize external knowledge is one of the core capabilities that bring organizational competitive advantages. The seminal publication by Cohen and Levinthal (1990) coined such an ability as absorptive capacity (AC). This study focuses on AC-related topics in the context of Chinese SMEs.

The research reported in this book has been founded by the Initial Training Networks (ITN) as part of the Marie Curie program. The research is part of the larger project: A Networked and IT-enabled Firm's Perspective on Crisis, project number: FP7-PEOPLE-2012-ITN.



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