

Consequences of reward-oriented motivation and security-oriented motivation for business growth motivation among small business owners Prasastyoga, B.

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Propositions

Propositions related to the subject of the dissertation

- 1. A strong focus on the pursuit of rewards in entrepreneurship is an important ingredient for business growth motivation among small-business owners.
- 2. Small-business owners' regulatory focus can determine the positivity of their beliefs regarding the outcomes of business growth.
- 3. Researchers examining the association between necessity-based entrepreneurship and business growth motivation need to consider the roles of personal and social characteristics of their samples.
- 4. Focusing on the positive elements of your business can be helpful for increasing your motivation to grow their business.

Propositions related to the field of the subject of the dissertation

- 5. Given that entrepreneurial motivations are a complex phenomenon, researchers need to take into account various factors (e.g., social and economic factors, cultural factors) in research on the antecedents as well as the consequences of entrepreneurial motivations.
- 6. The pursuit of business growth is not only motivated by material gains, but also by psychological gains.
- 7. For investigations into future-oriented thinking and the pursuit of long-term goals, more valuable insights (e.g., the cause and effect) can be gained through combining longitudinal with experimental research.
- 8. Your perceived worthiness of your profession is linked with the extent to which you engage in the profession voluntarily.

Propositions related to one or more subjects of the PhD's student choice

9. Policy makers and practitioners focusing on small business empowerment should take into account behavioral insights when designing programs aimed to help small-business owners to grow.