

Consequences of reward-oriented motivation and security-oriented motivation for business growth motivation among small business owners Prasastyoga, B.

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Curriculum Vitae

Bramesada Prasastyoga was born in Jakarta, the Republic of Indonesia, on 17 June 1990. He obtained a Bachelor's degree in psychology from University of Indonesia in 2013. He was then awarded a scholarship from the Indonesian Endowment Fund for Education (LPDP) to pursue a MSC in social and organizational psychology at Leiden University, the Netherlands in 2014. In 2016, he was awarded the same scholarship to pursue a PhD at the Department of Social, Economic, and Organizational Psychology at Leiden University, the Netherlands. During his PhD project, he was supervised by Dr. Esther van Leeuwen and Dr. Fieke Harinck. Starting from June 2020, Bramesada works as a behavior change and marketing consultant at the Jakarta office of World Resources Institute, a global research non-profit organization that focuses on promoting environmental sustainability, economic opportunity, as well as human health and well-being. Bramesada's research interests include entrepreneurial behavior, psychological aspects of environmental decision making, social psychological consequences of poverty, and diversity.