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Guava: A conceptual platform for art-actions

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Thalia Hoffman is a visual artist working in film, video, performance and public interventions. She was born on June 3rd, 1979 in Düsseldorf and moved with her family to Jerusalem in the summer of 1986. Since 2001 Hoffman lives and works in Jaffa-Tel Aviv.

She holds a BA in Humanities from the University of Bar-Ilan, and is an MFA graduate (with honors) in Fine Arts from the University of Haifa, where she is teaching since, in the BA and MFA programs of the School of Arts. In addition she is a graduate of the Musrara program of art and social change in Jerusalem. Since 2015 Thalia Hoffman is a PhD candidate at the PhDArts, the international doctorate program of Leiden University in close collaboration with the Royal Academy of Art in The Hague, The Netherlands.

Hoffman has directed a full length documentary, and several short experimental films and performances. In addition, she is working as an independent film editor and initiates socio-political change programs using the agent of film and art within different communities in her surroundings. All her work strives to be involved in its surroundings and engage people to look, listen and feel their socio-political landscape with attention. Hoffman's films, video works and performances have been shown in exhibitions and festivals in Israel and around the world. Among them the Tel Aviv Museum of art, The Haifa Museum of art, Mamuta art centre in Jerusalem, Beit HaGefen Gallery in Haifa, The Jerusalem film festival, Experiments in Cinema Festival in New Mexico, Aesthetica Film Festival in the UK, and The Video-Art festival in Cairo.

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