



Universiteit  
Leiden  
The Netherlands

## **Greek whisky : the localization of a global commodity**

Bampilis, T.

### **Citation**

Bampilis, T. (2010, February 10). *Greek whisky : the localization of a global commodity*. Retrieved from <https://hdl.handle.net/1887/14731>

Version: Not Applicable (or Unknown)

License: [Licence agreement concerning inclusion of doctoral thesis in the Institutional Repository of the University of Leiden](#)

Downloaded from: <https://hdl.handle.net/1887/14731>

**Note:** To cite this publication please use the final published version (if applicable).

## References

- Abu-Lughod, L. 1995. "The Objects of Soap Opera: Egyptian Television and the Cultural Politics of Modernity." In Daniel Miller, eds., *Worlds Apart, Modernity Through The Prism of the Local*. London & New York: Routledge.
- Adorno, T. W. 1991. *The Culture Industry*. London & New York: Routledge.
- Agelopoulos, G. 2002. "Life Among Anthropologists in Greek Macedonia." In *Social Anthropology* 11: 249- 263.
- Allen, P. 1985. "Appollo and Dionysus: alcohol use in modern Greece." In *East European Quarterly*, Vol. XVIII, No 4: 461-480.
- Allen, R, & Gomery, D. 1985. *Scenario History, Theory and Practice*. New York: Knopf New York.
- Amanatidis, A. 2005. *Coming Into Being Metaphors of Self and Becoming in Carnival, on the Aegean Island of Skyros*. Unpublished PhD Thesis, department of anthropology, The University of Adelaide.
- Anderson, B. 1983. *Imagined Communities*. London & New York: Verso.
- Appadurai, A. 2005. "Materiality in the Future of Anthropology." In Wim van Binsbergen & Peter Geschiere, eds., *Commodification: Things, Agency, and Identities: The Social Life of Things revisited*, 55-62. Berlin & Zurich: LIT Verlag.
- Appadurai, A. 2001. "Grassroots Globalization and the Research Imagination." In Arjun Appadurai, eds., *Globalization*, 1-21. London & New York: Duke University Press.
- Appadurai, A. [1990] 1996. "Disjuncture and Difference in the Global Cultural Economy." In Arjun Appadurai, eds., *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: University of Minnesota Press.
- Appadurai, A. 1986. "Introduction: commodities and the politics of value." In Arjun Appadurai eds., *The Social Life of Things, Commodities in Cultural Perspective*. Cambridge: Cambridge University Press.

Argyrou, V. 2005. *Tradition and Modernity in the Mediterranean: The Wedding as Symbolic Struggle*. Cambridge: Cambridge University Press.

Bampilis, T. 2002. *The Cycle of Death on Skyros*. Unpublished MSc dissertation, department of anthropology, University College London (U.C.L.).

Barber, B. 1995. *Jihad vs. McWorld*. New York: Times Books.

Bataille, G. 1991, *The Accursed Share, Volume 1: Consumption*. New York: Zone Books.

Bataille, G. 1990, "Hegel, Death and Sacrifice." In *Yale French Studies* 78: 9-18.

Bataille, G. 1988. *The Accursed Share: An Essay on General Economy. Volume 1*. New York: Zone Books.

Baudrillard, J. 1994. *Simulacra and Simulation*. Michigan: University of Michigan Press.

Baudrillard, J. [1990] 1993. *The Transparency of Evil: Essays on Extreme Phenomena*. New York: Verso.

Bauman, Z. 2000. *Globalization: The Human Consequences*. New York: Columbia University Press.

Bender, B. 2001. "Introduction." In Barbara Bender and Margot Wine eds., *Contested Landscapes: movement, exile and place*, 1-21. Oxford & New York: Berg Publishers.

Bender, B. 2001. "Politics and Landscape" in Victor Buchli, eds., *The material culture reader*, 135-140. Oxford & New York: Berg Publishers.

Benjamin, W. [1935] 2009. *The Work of Art in the Age of Mechanical Reproduction*. New York: Classic Books.

Bloch, M. and Parry, J. 1989. *Money and the morality of exchange*. Cambridge: Cambridge University Press.

Bloch, M. 1983. *Marxism and Anthropology: The History of a Relationship*. Oxford: Clarendon Press.

Blum, E. and Blum, R. 1965. *Health and Healing in Rural Greece: a Study of Three Communities*. Stanford California: Stanford University Press.

Bott, E. [1987] 2003. "The Kava ceremonial as a dream structure." In Mary Douglas, eds., *Constructive Drinking: Perspectives on Drink from Anthropology*, 182-203. London & New York: Routledge.

Botting, F. & Wilson, S. 1997. *The Bataille Reader*. Oxford: Blackwell.

- Bourdieu, P. [1979]. 1984. *Distinction*. London & New York: Routledge.
- Bourdieu, P. 1977. *Outline of A Theory of Practice*. Cambridge: Cambridge University Press.
- Buchli, B. 2002. "Introduction." In Victor Buchli, eds., *The Material Culture Reader*, 1-22. Oxford & New York: Berg Publishers.
- Burke, T. 1996. *Lifebuoy Men, Lux Women: Commodification, Consumption and Cleanliness in Modern Zimbabwe*. Durham & London: Duke University Press.
- Caldwell, M. 2008. "The taste of nationalism: food politics in postsocialist Moscow." In *The Journal of the Royal Anthropological Institute* 14(3): 590-608.
- Calotychos, V. 2003. *Modern Greece: a Cultural Poetics*. Oxford & New York: Berg.
- Campbell, J. 1964. *Honour, Family, and Patronage: a study of institutions and moral values in a Greek mountain community*. Oxford: Clarendon.
- Carrier, J. 1995. *Gifts and Commodities: Exchange and Western Capitalism since 1700*. London & New York: Routledge.
- Clifford, J. and Marcus, G. 1986. "Introduction: Partial Truths." In James Clifford and George E. Marcus, eds., *Writing Culture: the poetics and politics of ethnography*, 1-26. Berkeley and Los Angeles, California: University of California Press.
- Clogg, R. 1992. *A Concise History of Greece*. Cambridge: Cambridge University Press.
- Close, D. 2005. *Greece Since 1945: Politics, Economy, and Society. The Postwar World*. London: Pearson Education.
- Coe, Neil M; Lee, Yong- Sook. 2006. "The Strategic Localization of Transnational Retailers: The Case of Samsung-Tesco in South Korea." In *Economic Geography* 01-01-2006.
- Comaroff, J. & Comaroff, J.L. 2003. "Etnography on an Awkward Scale: Postcolonial Anthropology and the Violence of Abstraction." *Ethnography* 4 (2): 147-179.
- Comaroff, J. & Comaroff, J.L. 2001. "Millennial capitalism. First Thoughts on a Second Coming." In Jean & John Comaroff , eds., *Millennial capitalism and the culture of neoliberalism*, 1-56. Durham & London: Duke University Press.
- Comaroff, J. 1985. *Body of Power, Spirit of Resistance: the culture and history of a South African people*. Chicago: University of Chicago Press.
- Comay, R. 1990. "Gifts without Presents: Economies of Experience in Bataille and Heidegger." In *Yale French Studies, On Bataille* 78: 66-89, Yale University.

- Cowan, J. 1992. "Going Out for Coffee? Contesting the Grounds of Gendered Pleasures in Everyday Sociability." In Peter Loizos and Akis Papataxiarchis eds., *Contested Identities: Gender and Kinship in Modern Greece*, 180-202. Princeton New Jersey: Princeton University Press.
- Cowan, J. 1990. *Dance and the Body Politic in Northern Greece*. Princeton New Jersey: Princeton University Press.
- Damer, S. 1988. "Legless in Sfakia: Drinking and Social Practice in Western Crete." In the *Journal of Modern Greek Studies* 6: 2, 291-310.
- Danforth, L. 1982. *The Death Rituals of Rural Greece*. Princeton New Jersey: Princeton University Press.
- Day, S., Papataxiarchis, E. & Stewart, M. 1999. "Introduction." In Sophie Day, Evthymios Papataxiarchis, Michael Stewart, eds., *Lilies of the Field: Marginal People Who Live for the Moment*, 1-24. Boulder: Westview Press.
- de Certeau, M. 1984. *The Practice of Everyday life*. Berkeley California: University of California Press.
- de Moij, M. 2005. *Global Marketing and Advertising: Understanding Cultural Paradoxes*. California & London: Sage.
- de Pina-Cabral, J. 2000. "The Ethnographic Present Revisited". In *Social Anthropology* 8: 3: 341-348.
- de Pina-Cabral, J. 2005. "The Future of Social Anthropology." In *Social Anthropology* 13: 2: 119-128.
- de Sike, Y. 1993. "Le carnaval de Skyros : un exemple de syncrétisme (note de recherche)." *Anthropologie et Sociétés*. Volume 17, 119-123.
- de Sike, Y. 1978. "Skyros. Aperçu d'une île grecque." In *Objets et Mondes*. vol. 18, n°1-2: 69-78.
- Delaney, C. 1986. *The seed and the soil: gender and cosmology in Turkish village society, Volume 11 of Comparative studies on Muslim societies*. Berkeley: University of California Press.
- Douglas, M. 1987. "A distinctive anthropological perspective." In Mary Douglas, eds., *Constructive Drinking: Perspectives on Drink from Anthropology*, 3-15. London & New York: Routledge.
- Douglas, M. and Isherwood, B. 1979. *The world of Goods: towards an anthropology of consumption*. London & New York: Routledge.
- Du Boulay, [1974] 1994. J. *Portrait of a Greek Mountain village. Oxford monographs on social anthropology*. Oxford: Oxford University Press

- Erickson, T. 1999. *Small Places, Large Issues: An Introduction to Social and Cultural Anthropology*. London: Pluto Press.
- Fabian, J. 1983. *Time and the Other: How Anthropology Makes Its Object*. New York: Columbia University Press.
- Featherstone, M. 1990. Eds., *Global culture, Nationalism, Globalization and Modernity*. California & London: Sage.
- Ferguson, J. 1999. *Expectations of Modernity. Myths and Meanings of Urban Life on the Zambian Copperbelt*. Berkeley California: University of California Press.
- Ferro, M. [1977] 1988. *Cinema and History, Contemporary Approaches to Scenario and Television Series*. Detroit Michigan: Wayne University Press.
- Fischer, M. 2002, "What is Ethnography?" *Anthropological Theory*. V.2 (3) September.
- Foster, R. 2008. *Coca Globalization. Following Soft Drinks from New York to New Guinea*. New York: Palgrave Macmillan.
- Foster R. 2002. *Materializing the Nation: commodities, consumption, and media in Papua New Guinea*. Bloomington: Indiana University Press.
- Friedl, E. 1962. *Vasilika: a Village in Modern Greece. Case studies in cultural anthropology*. New York: Holt, Rinehart and Winston.
- Gallant, T. 2001. *Modern Greece*. New York: Arnold & Oxford University Press.
- Gandoulou, J. 1984. *Entre Paris et Bacongo*. Paris : Centre Georges Pompidou.
- Gately, I. 2002. *Tobacco: The Story of how Tobacco Seduced the World*. New York: Grove Press.
- Geertz, C. [1973] 2000. *The Interpretation Of Cultures*, 3-32. New York: Basic Books.
- Gefou-Madianou, D. 1992. "Exclusion and Unity, Retsina and Sweet Wine: Commensality and Gender in a Greek Agro-Town." In Dimitra Gefou Madianou, eds., *Alcohol, Gender and Culture*, 108-136. Oxon & New York: Routledge.
- Gell, A. 1998. *Art and Agency*. Oxford: Oxford University Press.
- Georgakopoulou, A. 2000. "On the Sociolinguistics of Popular Films: Funny Characters, Funny Voices." In *Journal of Modern Greek Studies*, v.18: 119-133.
- Giddens, A. 1991. *Modernity and Self-Identity: Self and Society in the Late Modern Age*. Stanford California: Stanford University Press.

Ginsburg, F. D., Abu-lughod, L. & Larkin, B. 2002. "Introduction" in Faye D. Ginsburg, Lila Abu-Lughod and Brian Larkin eds., *Media Worlds: Anthropology on New Terrain*. Berkeley: University of California Press.

Gregory, C. 1980. "Gifts to Men and Gifts to God: Gift Exchange and Capital Accumulation in Contemporary Papua." In *Man* 15: 626-652.

Gusfield, J. [1987] 2003. "Passage to Play: Rituals of Drinking Time in American Society." In Mary Douglas, eds., *Constructive Drinking: Perspectives on Drink from Anthropology*, 73-90. Oxon & New York: Routledge.

Habermas, J. 1989. *The Structural Transformation of the Public Sphere: An Inquiry into a Category of Bourgeois Society*. Cambridge: Polity.

Hannerz, U. 1989. "Notes on the Global Ecumene." In *Public Culture* 1(2): 66-75.

Hannerz, U. 1996. *Transnational Connections: Culture, People, Places*. Oxon & New York: Routledge.

Harvey, D. 1989. *The Condition of Postmodernity*. Oxford: Blackwell.

Hegel, G. [1832] 1989. *Science of Logic*, Volume I. London: George Allen and Unwin; originally published in German.

Herzfeld, M. 1997. *Cultural Intimacy: Social Poetics in the Nation-State*. Oxon & New York: Routledge.

Herzfeld, M. 1989. *Anthropology Through the Looking Glass: Critical Ethnography in the Margins of Europe*. Cambridge: University of Cambridge Press.

Herzfeld, M. 1985. *The Poetics of Manhood: Contest and Identity on A Cretan Mountain Village*. Princeton New Jersey: Princeton University Press.

Herzfeld, M. 1982. *Ours Once More: Folklore, Ideology, and the Making of Modern Greece*. Austin Texas: University of Texas Press.

Hobsbawm, E. 1983. "Inventing Traditions." In Eric Hobsbawm and Terence Ranger, eds., *The Invention of Tradition*. Cambridge: Cambridge University Press.

Horkheimer, M. and Adorno, T. [1947] 1997. *Dialectic of Enlightenment*. London & New York: Verso.

Hughes, G. 1998. *Imagining Welfare Futures*. London & New York: Routledge.

Hylland, E. T. 2001. *Small Places, Large Issues: An Introduction to Social and Cultural Anthropology*. London: Pluto Press.

Inda, J. X. & Rosaldo, R. [2002] 2008. "Tracking Global Flows." In Jonathan Xavier Inda and Renato Rosaldo eds., *The Anthropology of Globalization: A Reader*, 3-46. Oxford: Blackwell Publishing.

- Iossifides, M. 1992. "Wine: Life's blood and spiritual essence in a Greek Orthodox Convent." In Dimitra Gefou Madianou, eds., *Alcohol, Gender and Culture*, 80-100. Oxon & New York: Routledge.
- Jackson, M. 1998. *Whisky: The Definitive World Guide to Scotch, Bourbon and Whiskey*. New York: Hudson. Dorling Kindersley.
- Jameson, F. *Postmodernism, Or, The Cultural Logic of Late Capitalism*. London & New York: Duke University Press.
- Jenkins, R. 1996. *Social Identity*. Oxon & New York: Routledge.
- Just, R. 1994. "The Reformation of Class." *Journal of Modern Greek Studies* 12: 1: 37-56.
- Just, R. 1992 "The Limits of Kinship." In Peter Loizos and Evthymios Papataxiarchis eds., *Contested Identities, Gender and Kinship in Modern Greece*, 114-132. Princeton University Press.
- Karakasidou, A & Tsibiridou, F. 2006. "Mirrors, Myths and Metaphors: Ethnographing Greece in Late Modernity, Introductory Reflections." In *Journal of Modern Greek Studies* 24: 217-228. The Johns Hopkins University Press.
- Kartalou, A. 2000. "Gender, Professional, and Class Identities in *Miss Director and Modern Cinderella*". In *Journal of Modern Greek Studies*, 18: 105-118.
- Keane, W. 2008. "The Evidence of the Senses and the Materiality of Religion." In *Journal of the Royal Anthropological Institute* 14: 1: 110-127.
- Keane, W 2007. *Christian Moderns: Freedom and Fetish in the Mission Encounter*. Berkeley & Los Angeles, California: University of California Press.
- Keane, W. 2003. "Self-Interpretation, Agency, and the Objects of Anthropology: Reflections on a Genealogy." In *Comparative Studies in Society and History* vol. 45, no. 2: 222-248.
- Keane, W. 1998. "Calvin in the Tropics: Objects and Subjects at the Religious Frontier." In Patricia Spyer, eds., *Border Fetishisms: Material Objects in Unstable Spaces*, 13-34. Oxon & New York: Routledge.
- Klein, N. 2000. *No Logo*. New York: Picador.
- Koliopoulos, J. and Veremis, T. 2002. *Greece: The Modern Sequel: From 1821 to the Present*. London: Hurst.
- Kopytoff, I. 1986. "The cultural biography of things: commoditization as proces." In Arjun Appadurai eds., *The Social Life of Things, Commodities in Cultural Perspective*, 64-91. Cambridge: Cambridge University Press.



Küchler, S. 2002. "Binding in the Pacific: Between Loops and Knots." In Victor Buchli eds., *The Material Culture Reader*, 63-80. Oxford & New York: Berg Publishers.

Kurlansky, M. 2002. *Salt: A World History*. New York: Penguin.

Kurlansky, M. 1997. *Cod: A Biography of the Fish That Changed the World*. New York: Penguin.

Lacan, J. 1968. *The Language of the Self: The Function of Language in Psychoanalysis*. Baltimore: The Johns Hopkins University Press.

Larkin, B. 2008. "Itineraries of Indian Cinema: African Videos, Bollywood, and Global Media." In Jonathan Xavier Inda and Renato Rosaldo eds., *The Anthropology of Globalization: A Reader*. Oxford: Blackwell Publishing.

Latour, B. [1991]1993. *We Have Never Been Modern*. New York: Harvard University Press.

Lien, M. 1997. *Marketing and Modernity. An Ethnography of Marketing Practice*. Oxford & New York: Berg Publishers.

Loizos, P. and Papataxiarchis, E. 1991. "Introduction." In Peter Loizos and Evthymios Papataxiarchis, eds., *Contested Identities, Gender and Kinship in Modern Greece*, 3-25. Princeton New Jersey: Princeton University Press.

Loizos, P. and Papataxiarchis, E. 1991. "Gender, Sexuality and The Person in Greek Culture." In Peter Loizos and Evthymios Papataxiarchis eds., *Contested Identities, Gender and Kinship in Modern Greece*, 221-234. Princeton New Jersey: Princeton University Press.

Malaby, T. 2003. *Gambling Life: Dealing in Contingency in a Greek City*. Urbana and Chicago: University of Illinois Press.

Marcus, G. 1998. *Ethnography Trough Thick and Thin*. Princeton New Jersey: Princeton University Press.

Marcus, G. 1995. "Ethnography in/of the World System, The Emergence of Multi-Sited Ethnography." *Annual Review of Anthropology* 24: 95-117.

Marx, K. [1867] 1974. *Das Kapital: Kritik der Politischen Ökonomie, Vol.1*. Berlin: Dietz Verlag.

Mauss, M. [1954] 2002. *The Gift: The Form and Reason for Exchange in Archaic Societies*. Oxon & New York: Routledge.

Mazzarella, W. 2003. "Very Bombay: Contending with the Global in an Advertising Agency." In *Cultural Anthropology* 18: 33-71.

- McLuhan, M. 1964. *Understanding Media: The Extensions of Man*. New York: McGraw Hill.
- Meyer, B. & Geschiere, P. 1999 "Introduction." In Birgit Meyer and Peter Geschiere eds., *Globalization and Identity: Dialectics of Flow and Closure*. Oxford: Blackwell Publishers.
- Michaels, E. 2002. "Hollywood iconography. A walpiri reading." In Jonathan Xavier Inda and Renato Rosaldo eds., *The Anthropology of Globalization: A Reader*, 311-324. Oxford: Blackwell Publishing.
- Miller, D. 2005. "Introduction." In Daniel Miller, eds., *Materiality*. London & New York: Duke University Press.
- Miller, D. 1998. "Coca Cola: A Black Sweet Drink from Trinidad." In Daniel Miller, eds., *Material Cultures: Why Some Things Matter*. London: UCL Press.
- Miller, D. 1995a. "Introduction: anthropology, modernity and consumption." In Daniel Miller, eds., *Worlds Apart, Modernity Through The Prism of the Local*, 1-22. Oxon & New York: Routledge.
- Miller, D. 1995b. "Consumption as the Vanguard of History: A Polemic Way of an Introduction." In Daniel Miller, eds., *Acknowledging Consumption: A Review of New Studies*, 1-54. Oxon & New York: Routledge.
- Miller, D. 1995c. "Consumption and Commodities." In *Annual Review of Anthropology*, Vol. 24: 141-161.
- Miller, D. 1994. *Modernity an Ethnographic Approach: Dualism and Mass Consumption In Trinidad*. Oxford & New York: Berg.
- Miller, D. 1987. *Material Culture and Mass Consumption*. Oxford: Basil Blackwell.
- Mintz, S. 1985. *Sweetness and Power: The Place of Sugar in Modern History*. New York: Viking Penguin.
- Mitchell, T. 2000. "The Stage of Modernity." In Timothy Mitchell, eds., *Questions of modernity*. Minneapolis: University of Minnesota Press.
- Moeran, B. 1996. *A Japanese Advertising Agency: An Anthropology of Media and Markets*. Honolulu: University of Hawaii Press.
- Morgan, L. H. 1978. *Ancient Society*. New York: Labor Press.
- Moxham, R. 2003. *Tea: Addiction, Exploitation and Empire*. London: Constable.
- Napolitano, V. & Pratten, D. 2007. "Michael de Certeau: Ethnography and the Challenge of Plurality." In *Social Anthropology* 15: 1-12.

- O'Hanlon, M. 1993. *Paradise: Portraying the New Guinea Highlands*. London: The British Museum.
- Ortiz, F. 1940. *Contrapunteo Cubano del Tabaco y el Azúcar*. La Habana, Cuba: Jesús Montero Editor.
- Panourgia, N. 1995. *Fragments of Death, Fables of Identity: An Athenian Anthropography*. Madison Wisconsin: University of Wisconsin Press.
- Papagaroufali, E. 1992. "Uses of Alcohol Among Women: Games of Resistance, Power and Pleasure." In Dimitra Gefou Madianou, eds., *Alcohol, Gender and Culture*, 48-70. London & New York: Routledge.
- Papataxiarchis, E. 2001. "Dealing with Disadvantage: The Construction of the Self and the Politics of Locality." In Dionigi Albera, Anton Blok, Christian Bromberger eds., *L'anthropologie de la Méditerranée: Anthropology of the Mediterranean*, 179-202. Paris: Maisonneuve & Larose.
- Papataxiarchis, E. 1999. "A Contest with Money: Gambling and the Politics of Disinterested Sociality in Aegean Greece." In Sophie Day, Evthymios Papataxiarchis, Michael Stewart, eds., *Lilies of the Field: Marginal People Who Live for the Moment*, 158-175. Boulder: Westview Press.
- Papataxiarchis, E. 1991. "Friends of the Heart: Male Commensal Solidarity, Gender and Kinship in Aegean Greece." In Peter Loizos and Evthymios Papataxiarchis eds., *Contested Identities, Gender and Kinship in Modern Greece*, 156-179. Princeton, New Jersey: Princeton University Press.
- Papataxiarchis, E. 1988. *Worlds apart: women and men in Greek Aegean household and coffeeshop*. Ph.D. thesis, London: London School of Economics
- Parry, J. and Bloch, M. 1989. "Introduction: Money and the morality of exchange." In Jonathan P. Parry and Maurice Bloch eds., *Money and the Morality of Exchange*, 1-32. Cambridge: Cambridge University Press.
- Pels, P. 2003. "Introduction: Magic and Modernity." In Birgit Meyer and Peter Pels eds., *Magic and Modernity: Interfaces of Revelation and Concealment*, 1-38. Stanford: Stanford University Press.
- Pels, P. 2002, "The Confessional Ethic and the Spirits of the Screen: Reflections on the Modern Fear of Alienation." *Etnofoor*, 15(1/2): 91-119.
- Pels, P. 1998. "The Spirit of Matter: On Fetish, Rarity, Fact and Fancy." In Patricia Spyer eds., *Border fetishisms*, 91-121. Oxon & New York: Routledge.
- Petridou, E. 2001. *Milk Ties. A Commodity Chain Approach to Greek Culture*. Unpublished PhD Thesis, department of Anthropology, University College London (UCL).
- Ritzer, G. 2004. *The McDonaldisation of Society*. California: Sage.

- Rowlands, M. 2002. "The Power of Origins: Questions of Cultural Rights." In Victor Buchli eds., *The material culture reader*. Oxford & New York: Berg Publishers.
- Seremetakis, N. 1996. *The Senses Still. Perception and Memory as Material Culture in Modernity*. Chicago : The University of Chicago Press.
- Spyer, P. 2000. *The Memory of Trade: Modernity's Entanglements on an Eastern Indonesian Island*. London & New York: Duke University Press.
- Spyer, P.1998. "Introduction." In Patricia Spyer eds., *Border Fetishisms: Material Objects in Unstable Spaces*. Oxon & New York: Routledge.
- Stewart, C. 1991. *Demons and the Devil: Moral Imagination in Modern Greek Culture*. Princeton New Jersey: Princeton University Press.
- Stewart, C. 1989, "Hegemony or Rationality? The Position of Supernatural in Modern Greece." *Journal of Modern Greek Studies* 7: 1: 77-104.
- Sutton, D. 2001. *Remembrance of Repasts: An Anthropology of Food and Memory. Materializing culture*. Oxford & New York: Berg Publishers.
- Taussig, M. 1980. *The Devil and Commodity Fetishism in South America*. Chapel Hill, North Carolina: University of North Carolina Press.
- Taylor, E. 1871. *Primitive Culture*. London: John Murray.
- Tilley, C. 2006. "Theoretical Perspectives." In Christopher Tilley, Webb Keane, Patricia Spyer, eds., *Handbook of Material Culture*, 7-12. California: Sage.
- Tilley, C. 2001. "Ethnography and Material Culture." In Paul Atkinson, Amanda Coffey, Shara Delamont, John Lofland, Lyn Lofland, eds., *The Handbook of Ethnography*, 258-272. California: Sage.
- Tilley, C. and D. Miller, 1996. "Editorial." In *Journal of Material Culture* 1(1): 5-14.
- Traganou, J. 2008. "Shades of Blue: Debating Greek Identity through Santiago Calatrava's Design for the Athens Olympic Stadium." In *Journal of Modern Greek Studies*, 26 (1): 185-214.
- Trouillot, M, R. 2003. *Global Transformations, Anthropology and the Modern World*. New York: Palgrave Macmillan.
- Tsing, A. [2000] 2008. "The Global Situation." In Jonathan Xavier Inda and Renato Rosaldo eds., *The Anthropology of Globalization*, 327-360. Oxford: Wiley-Blackwell.
- Tsitsopoulou, V. 2000. "Greekness, Gender Stereotypes, and the Hollywood Musical in Jules Dassin's Never on Sunday." In *Journal of Modern Greek Studies*, 18: 79-93.

Van Binsbergen, W. & Geschiere, P. 2005. "Things Agency and Identities, Introduction." In Wim M. J. van Binsbergen and Peter Geschiere eds., *Commodification: Things, Agency and Identities (The Social Life of Things Revisited)*. Zurich & Berlin: LIT Verlag.

Wallerstein, E. 1974. *The Modern World-System, vol. I: Capitalist Agriculture and the Origins of the European World-Economy in the Sixteenth Century*. New York: Academic Press.

Wallerstein, E. 1980. *The Modern World-System, vol. II: Mercantilism and the Consolidation of the European World-Economy, 1600-1750*. New York: Academic Press.

Wallerstein, E., Arrighi, J. and Hopkins, T. 1989. *Antisystemic Movements*. London: Verso.

Watson, J.L. 1997. *Golden Arches East: McDonald's in East Asia*. Stanford California: Stanford University Press.

Weiner, A. 1992. *Inalienable Possessions: the Paradox of Keeping-While-Giving*. Berkeley & Los Angeles, California: University of California Press.

Weiss, B. 1996. *The Making and Unmaking of the Haya Lived World: Consumption, Commoditization and Everyday Practice*. Duke University Press, Durham & London.

Wilk, R. 1995. "Learning to be Local in Belize: Global Systems of Local Difference." In Daniel Miller, eds., *Worlds Apart. Modernity Through The Prism of the Local*, 110-133. Oxon & New York: Routledge.

Williams, R. and Orrom, M. 1954. *Preface to Film*. London: Film Drama Limited.

Williams, R. 1965 *The Long Revolution*, London, Chatto and Windus. Harmondsworth and Baltimore: Penguin.

Williams, R. [1977] 1997. *Marxism and Literature*, Marxist Introductions Series. London and New York: Oxford University Press.

Yiakoumaki, V. 2006. "Local," "Ethnic," and "Rural" Food: On the Emergence of "Cultural Diversity" in Greece since its Integration in the European Union." In *The Journal of Modern Greek Studies*, Volume 24, Number 2: 415-445.

Yalouri, E. 2001. *The Acropolis, Global Fame, Local Claim*. Oxford & New York: Berg.

Zarkia, C. 1996. "PHILOXENIA Receiving Tourists — but not Guests — on a Greek Island." In Boissevain, J. eds., *Coping with tourists: European reactions to mass tourism*. Oxford & Providence: Berghahn Books.

Zarkia, C. 1991. *Societe et espace dans l' ile de Skyros*. These de Doctoral EHESS, Paris.

Zinovieff, S. 1992. "Hunters and Hunted: Kamaki and the Ambiguities of Sexual Predation in a Greek Town." In Peter Loizos and Evthymios Papataxiarchis eds., *Contested Identities, Gender and Kinship in Modern Greece*, 203-220. Princeton New Jersey: Princeton University Press.

Zuckerman, L. 1998. *The Potato: How the Humble Spud Rescued the Western World*. New York: North Point Press.

## Greek titles

Αλεξανδρός, Θ. 2000. *Αυτή η νύχτα μένει*. Αθήνα: Περίπλους.

Αμπατζή, Κ.Μ. 2004. *Ποτό για Παρέα, Έφυγες σχέσεις, Σώμα και Συναίσθημα στη Σεξουαλική Εργασία*. Διδακτορική διατριβή, Πανεπιστήμιο Αιγαίου, Τμήμα Κοινωνικής Ανθρωπολογίας και Ιστορίας, Μυτιλήνη.

Ανδριάκαινα, Ε. 1996. "Η διαμάχη για το ρεμπέτικο." Στο Ν. Κοταρίδης, επιμ., *Ρεμπέτες και ρεμπέτικο Τραγούδι*, 9-33. Αθήνα: Πλέθρον.

Αντωνιάδης, Ξ. 1990. *Αρχείο Εγγράφων Σκύρου*. Αθήνα: Συλλογος Σκυριανών.

Βαρουχάκη, Σ. 2005. *Μαζική Κουλτούρα και Σύγχρονο Λαϊκό Τραγούδι, 1974-2000*. Διδακτορική Διατριβή, Τμήμα Κοινωνιολογίας, Πάντειο Πανεπιστήμιο.

Δαμιανάκος, Σ. 2003 [1987]. *Παράδοση Ανταρσίας και Λαϊκός Πολιτισμός*. Αθήνα: Πλέθρον.

Δελβερούδι, Ε. 2004. *Οι Νέοι στις Κωμωδίες του Ελληνικού Κινηματογράφου 1948-1974*. Αθήνα: Κέντρο Νεοελληνικών Ερευνών.

Δημητρίου Κοτσώνη, Σ. 2003. "Καταναλωτικές Πρακτικές και Συλλογικές Ταυτότητες." Στο Δήμητρα Γκέφου Μαδιανού, επιμ., *Εαυτός και Άλλος*, 305-342. Αθήνα: Gutenberg.

Θεοχαρίδης, Α. (2009). *Υλικός Πολιτισμός, Κοινωνική Οργάνωση και Μνήμη. Κειμήλια και αντικείμενα "λαϊκής τέχνης και χειροτεχνίας" στη Σκύρο και η κυκλοφορία τους μέσα και έξω από τα όρια του τοπικού*. Διδακτορική διατριβή, Πανεπιστήμιο Αιγαίου, Τμήμα Κοινωνικής Ανθρωπολογίας και Ιστορίας, Μυτιλήνη.

Ιωάννου, Α. 2001. "Η σκυλότητα ενός σκυλάδικου. Κατανάλωση και ταυτότητες στην παραλιακή του Πειραιά." *Δοκιμές* 09-10: 239-262.

Καιροφύλας, Γ. 1997. *Η Αθήνα στη δεκαετία του '60*. Αθήνα: Φιλিপπότη.

Καραποστόλη, Β. 1984. *Η Καταναλωτική Συμπεριφορά στην Ελληνική κοινωνία 1960-1975*. Αθήνα: ΕΚΚΕ.

Καψωμένος, Ε. 1990. *Κώδικες και Σημασίες*. Αθήνα: Αρσενίδης.

Κοντογιώργης, Γ. 2006. *Έθνος και Εκσυγχρονιστική Νεωτερικότητα*. Αθήνα: Εναλλακτικές Εκδ.

Κοταρίδης, Ν. 1996. “Εισαγωγή.” Στο *Ρεμπέτες και Ρεμπέτικο Τραγούδι*, 9-33. Αθήνα: Πλέθρον.

Μαυρίκου, Μ. 2005. *Ο Αμερικάνος*. Αθήνα: Ακρίτας.

Μπακαλάκη, Α. 2000. “Γευστικά Ταξίδια, Συναντήσεις και διακρίσεις.” Στο Ρωξάνη Καυταντζόγλου, & Μαρίνα Πετρονάτη, επιμ., *Όρια και Περιθώρια: Εντάξεις και Αποκλεισμοί*. Αθήνα: ΕΚΚΕ.

Οικονόμου, Λ. 2005. “Ρεμπέτικα, λαικά και σκυλάδικα. Όρια και ετατοπίσεις στην πρόσληψη της λαϊκής μουσικής του 20ου αιώνα.” *Δοκιμές* 13-14: 361-398.

Παπανικολάου, Θ. 1996. *Slogans*. Αθήνα: Γ.Σ Μπαρμπερόπουλος.

Παπαταξιάρχης, Ε. 1998. “Ο κόσμος του καφενείου. Ταυτότητα και ανταλλαγή στον ανδρικό συμποσιασμό.” Στο Ευθήμιος Παπαταξιάρχης Θεόδωρος Παραδέλης, επιμ., *Ταυτότητες και φύλλο στην σύγχρονη Ελλάδα*. Αθήνα: Εκδόσεις Αλεξάνδρεια.

Περπινιάδης, Β. 2001. *Πρίν το Τέλος*. Αθήνα: Εκδόσεις Προσκήνιο.

Περσίδης, Β. 1984. “Πια η παράδοση και η αξία της.” *Σκυριανά Νέα* 7-9.

Πετρόπουλος, Η. 1987. *Το Άγιο Χασισάκι*. Αθήνα: Νεφέλη.

Playboy Magazine Jan. 1990. “Το αλκοόλ τρόπος ζωής.” 136-141. Αθήνα.

Ρηγίνος, Μ. 2002. “Η ελληνική βιομηχανία 1900-1940.” Στο Κρεμμυδάς Β. Επιμ., *Εισαγωγή στη Νεοελληνική Οικονομική Ιστορία. 18ος-20ος αιώνας*. Αθήνα: Εκδόσεις Τυπωθήτω.

Σκοπετέα, Ε. 1992. *Η Δύση της Ανατολής. Εικόνες από το Τέλος της Οθωμανικής Αυτοκρατορίας*. Αθήνα: Γνώση.

Σολδάτος, Γ. 2002. *Η Ιστορία του Ελληνικού Κινηματογράφου*. ν.1-4. Αθήνα: Αιγόκερως.

Σουλιώτης, Ν. 2001. “Ο αστικός χώρος ως συμβολικό αγαθό. Τα μπάο των Εξαρχείων και του Κολωνακίου.” *Δοκιμές* 09-10: 211-238.

Σταθάκης, Γ. 2007. *Η χούντα στο μεταίχμιο ανάμεσα στην αγροτική και την αστική Ελλάδα*. Working paper.

Σωτηροπούλου, Χ. 1989. *Ελληνική Κινηματογραφία 1965-1975: Θεσμικό Πλαίσιο- Οικονομική Κατάσταση*. Αθήνα: Θεμέλιο.

Τζιόβας, Δ. [1989] 2006. *Οι μεταμορφώσεις του Εθνισμού και το Ιδεολόγημα της Ελληνικότητας στο Μεσοπόλεμο*. Αθήνα: Οδυσσέας.

### **Newspapers**

Ημερίσια εφημερίδα *Ελευθεροτυπία*

Ημερίσια εφημερίδα *Ελεύθερος τύπος*

Daily newspaper *Kathimerini* English edition.

Ημερίσια εφημερίδα *Καθημερινή*.

Ημερίσια εφημερίδα *Το Βήμα*

Μηνιαία εφημερίδα *Σκυριανά Νέα*

Daily newspaper *The Independent*.

### **Reports**

Εθνική Στατιστική Υπηρεσία Ελλάδος 2007. *Οικογενειακοί Προϋπολογισμοί*.

*Εθνικό Σχέδιο Δράσης για τον Περιορισμό των Βλαπτικών Συνεπειών του Αλκοόλ στην Υγεία 2008 - 2012* του υπουργείου Υγείας και Κοινωνικής Αλληλεγγύης, 2008.

Foundation of Economic and Industrial Research in Greece (IOBE) 1993. *Report on the Greek alcohol industry and the sector of beverages*.

The Scotch Whisky Association 2007. *Scotch whisky export markets and consumption levels*



