



Universiteit
Leiden
The Netherlands

The "characterization" of Japan : from merchandising to identity

Han, R.

Citation

Han, R. (2017, March 21). *The "characterization" of Japan : from merchandising to identity*. Retrieved from <https://hdl.handle.net/1887/47022>

Version: Not Applicable (or Unknown)

License: [Licence agreement concerning inclusion of doctoral thesis in the Institutional Repository of the University of Leiden](#)

Downloaded from: <https://hdl.handle.net/1887/47022>

Note: To cite this publication please use the final published version (if applicable).

Cover Page



Universiteit Leiden



The handle <http://hdl.handle.net/1887/47022> holds various files of this Leiden University dissertation.

Author: Han, R.

Title: The "characterization" of Japan : from merchandising to identity

Issue Date: 2017-03-21

The "Characterization" of Japan: From Merchandising to Identity



Ruobing Han

The "Characterization" of Japan: From Merchandising to Identity

Ruobing Han