



Universiteit
Leiden
The Netherlands

Language, mobile phones and internet : a study of SMS texting, email, IM and SNS chats in computer mediated communication (CMC) in Kenya

Barasa, S.N.

Citation

Barasa, S. N. (2010, November 11). *Language, mobile phones and internet : a study of SMS texting, email, IM and SNS chats in computer mediated communication (CMC) in Kenya*. LOT dissertation series. LOT, Utrecht. Retrieved from <https://hdl.handle.net/1887/16136>

Version: Not Applicable (or Unknown)

License: [Licence agreement concerning inclusion of doctoral thesis in the Institutional Repository of the University of Leiden](#)

Downloaded from: <https://hdl.handle.net/1887/16136>

Note: To cite this publication please use the final published version (if applicable).

Sandra Nekesa Barasa

Language, Mobile Phones and Internet

A Study of SMS Texting, Email, IM
and SNS Chats in Computer Mediated
Communication (CMC) in Kenya

This dissertation examines the use of language in Computer Mediated Communication (CMC) genres in Kenya. It focuses on Short Messaging Service (SMS), Email, Instant Messages (IM) and Social Net-work Sites (SNS) genres.

It presents an overview of the use and characteristics of Kenyan languages in CMC texts based on data from university students in Kenya and young urban professionals. The findings reveal that factors like the need to use least effort, rapidity, technical limitations and informality play a key role in influencing the structure of messages.

The dissertation further determines that characteristics of the CMC texts in Kenya involve variables such as pronunciation, spelling, abbreviation, acronyms, exclusive use of consonants, contractions, capitalization, punctuation marks, graphics, spelling errors, and codeswitching.

 : LOT
Netherlands
Graduate
School of
Linguistics

ISBN 978-94-6093-044-7



Language, Mobile Phones and Internet

Sandra Nekesa Barasa

: LOT
265

Sandra Nekesa Barasa

Language, Mobile Phones and Internet

A Study of SMS Texting, Email, IM
and SNS Chats in Computer Mediated
Communication (CMC) in Kenya



 : LOT
Netherlands
Graduate
School of
Linguistics

Landelijke Onderzoekschool Taalwetenschap