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Reading Arabic : legibility studies for the Arabic script

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Curriculum Vitae

Date of birth: November 11, 1978

Nationality: Lebanese

Education

MA Typeface Design [2003]
United Kingdom, University of Reading, Faculty of Letters and Humanities, Department of Typography and Visual Communication

Bachelor in Graphic Design [2000]
Lebanon, American University of Beirut, Faculty of Engineering and Architecture, Department of Architecture and Design.

Lebanese Baccalaureate II in Mathematical section [1996]
Rawdah High School

Design Practice

Linotype GmbH, Germany [2005-current]
Arabic Specialist, Branding and CI Manager
Major projects:
Typefaces released: Frutiger Arabic, Neue Helvetica Arabic, Univers Next Arabic, Palatino and Palatino Sans Arabic, DIN Next Arabic, and Koufiya.
Typefaces for clients: Sony, An-Nahar newspaper, Al-Jazeera, mbc, SKY Arabia, OSN, Porsche, Ministry of Interior (UAE), and Dubai Airports.

Private office and freelance [2000-2004]

Awards and honours

Fast Company's 100 Most Creative People in Business 2012
Granshan Non-Latin Type Design Award 2012
Award for Excellence in Type Design from Type Directors Club, NY, 2008
Award for Excellence in Type Design from Type Directors Club, NY, 2011
Communication Arts Typography Annual, 2012, two awards
Dean's Award for Creative Achievement, AUB
Honours in Lebanese Baccalaureate II

Teaching Experience

American University in Dubai [2004]
Lebanese American University [2003]
Lebanese Educational Institute [2001–02]
American Language Center [1999-01]