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## **On-screen children's stories: The good, the bad and the ugly**

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# CHAPTER 4

**CAN THE COMPUTER REPLACE THE ADULT  
FOR STORYBOOK READING?  
A META-ANALYSIS ON THE EFFECTS OF MULTIMEDIA STORIES AS  
COMPARED TO SHARING PRINT STORIES WITH AN ADULT**

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**ABSTRACT**

The present meta-analysis challenges the notion that young children necessarily need adult scaffolding in order to understand a narrative story and learn words as long as they encounter multimedia stories. Studies assessing story comprehension and vocabulary learning were searched. Including 29 studies and 1272 children, multimedia stories (without adult support) were found more beneficial than encounters with traditional story materials that did not include the help of an adult for story comprehension ( $g+ = 0.40$ ,  $k = 18$ ) as well as vocabulary ( $g+ = 0.30$ ,  $k = 11$ ). However, no significant differences were found between the learning outcomes of multimedia stories and sharing traditional print-like stories with an adult. It is concluded that multimedia features like animated illustrations, background music and sound effects provide similar scaffolding of story comprehension and word learning as an adult.

There is ample evidence that storybook reading is one of the most important sources of language and literacy development during the preschool, kindergarten and elementary school years (Bus, van IJzendoorn, & Pellegrini, 1995; Mol & Bus, 2011). Adult guidance is a vital element of the traditional storybook reading paradigm. Beyond reading the print text, adults can involve the child in interactions regarding the story such as evoking comments from the child and providing feedback to their responses (Whitehurst et al., 1988). Such dialogic reading practices are more facilitative for children's vocabulary development than simply reading the story (Mol, Bus, & de Jong, 2009; Mol, Bus, de Jong, & Smeets, 2008). Adult scaffolding is especially important for children below the age of four in order to enable their active involvement to promote story comprehension or vocabulary (Whitehurst et al., 1988).

Since the appearance of electronic stories that include an oral narration, children can "read" picture storybooks by themselves. Electronic storybooks include multimedia features that may support story understanding (Bus, Takacs, & Kegel, 2014; Takacs, Swart, & Bus, 2015). In accordance with the multimedia theory of learning (Mayer, 2005), we found evidence for the hypothesis that, if nonverbal information like animated illustrations, sound, and music are congruent with the story text, such multimedia features may facilitate story comprehension and learning new vocabulary (Bus et al., in 2014; Takacs et al., 2015). For instance, animated illustrations are more helpful in explaining difficult words like 'fanning' or 'appearing' than a book with still illustrations. Animated scenes showing how someone fans a fire or how little crocodiles crawl out of their egg may be much more informative about these verbs than static pictures (Smeets, van Dijken, & Bus, 2014; Smeets & Bus, 2014). Similarly, music and sound effects might depict abstract expressions or emotions like 'puzzled' or 'heartbroken' and thus contribute to children's meaning making processes (Smeets et al., 2014). According to the dual coding theory (Paivio, 2007), the human mind processes verbal and nonverbal information in two separate but interconnected channels. When nonverbal multimedia elements are processed simultaneous to the oral narration they may facilitate comprehension of verbal information and the story line.

The question arises: Can multimedia elements be just as effective as an adult as a scaffold for learning from book reading? We focus on vocabulary and story comprehension as outcome measures as those are most affected by multimedia features. Although book reading is shown to have benefits for other aspects of children's literacy development such as phonemic awareness and alphabet knowledge (Bus et al., 1995; Mol & Bus, 2011), those skills do not seem to benefit from multimedia

elements (Homer et al., 2014; Korat & Shamir, 2007; Segal-Drori, Korat, & Shamir, 2010) as also appeared in a previous meta-analysis (Takacs et al., 2015).

Intuitively it is assumed that support of an adult during storybook reading is superior to the benefits of multimedia features. The present meta-analysis challenged the notion that young children need adult scaffolding in order to understand a narrative and learn words as long as the multimedia material is optimally designed. We compared the effects of multimedia books including supplemental nonverbal information to shared book reading of print books. As motion and zooming may direct children's attention to a detail of the illustration in a similar way as an adult pointing at the detail and providing comments or explanations, multimedia may be just as beneficial in supporting story and language comprehension as interaction with an adult explaining the meanings of the story and sophisticated words in the narration.

We found several studies that do not show differences between how much children in this age range (preschool, kindergarten and elementary school ages) understand and learn from multimedia stories that they "read" by themselves as compared to sessions in which an adult reads a story to them (de Jong & Bus, 2004; Homer et al., 2014; Korat & Shamir, 2007; Silverman, 2013). Based on these findings the benefits of multimedia features seem comparable to adult scaffolding. However, there are also erratic outcomes in the literature. Shamir, Korat and Fellah (2012) found a significant advantage of working with an animated story over reading a print book with an adult on learning new vocabulary. In contrast, a study by Segers, Takke and Verhoeven (2004) showed that in a sample of immigrant children a teacher reading a storybook to the class was more facilitative of word learning as compared to a computer story with animations that children encountered on their own. The authors speculated that this might be explained by the computer software which included minimal animations. In the same study similar results were found for native speaking children. This mixed set of findings warrants a quantitative research synthesis on this issue.

Interactive features in electronic storybooks like dictionaries, hotspots and questions have been proposed to scaffold children's learning (Caplovitz, 2005; McKenna, Reinking, Labbo, & Kieffer, 1999). However, in a recent meta-analysis (Takacs et al., 2015) we found that interactive features, regardless of whether relevant to the story or not, decreased the benefits of electronic stories. We assume that these additions may require young children to switch between story comprehension and other tasks like playing games or listening to word explanations which may cause cognitive overload (Bus et al., in 2014). There is evidence showing that multimedia

stories without or including only a limited number of interactive features are more advantageous for literacy skills than highly interactive electronic ones, whereas electronic books with a lot of interactive features are more advantageous for engaging children and prompting physical interaction (Chiong, Ree, Takeuchi, & Erickson, 2012). We therefore did not include in the current meta-analysis studies of electronic books that include interactive features alone.

We expected that multimedia stories with motion pictures, sound, and music, all congruent with the story text, provide scaffolding that is equal to the support an adult offers during more traditional story sharing activities. Accordingly, we expected the following outcomes from book reading on children's comprehension of the story and word learning:

1. an overall advantage of multimedia stories as compared to print stories without support from an adult,
2. no advantage of multimedia stories when those are compared to print stories with support from an adult.

## METHODS

### OPERATIONAL DEFINITIONS

The goal of the present study was to compare children's comprehension and word learning from narrative stories including multimedia elements to more traditional presentations of print stories with and without the support of an adult. Thus, we selected studies comparing stories including multimedia features to stories that were verbally presented (like during parent-child storybook sharing), either accompanied by static illustrations or not. We considered any verbally told story including multimedia features like animated or video illustrations, sound and background music a multimedia story. This broad definition of multimedia stories allowed for inclusion of studies testing television programs in addition to studies focusing on digital storybooks.

To be included there had to be a comparison condition in the experiment in which the same or a similar story was presented in a way that resembled the more traditional circumstances of children listening to stories, that is, listening to someone either telling a story or reading one from a picture storybook. To meet this criterion a comparison condition was required with either only orally presented stories or an oral rendition of the print in addition to a print book-like presentation with static illustrations, either supported by an adult (e.g., Korat & Shamir, 2007) or not

(e.g., Smeets & Bus, 2014). We included studies assessing the differences between stories presented through “television” and “radio” formats, that is, an audiovisual and an audio presentation (e.g., Beagles-Roos & Gat, 1983; Gibbons, Anderson, Smith, Field, & Fischer, 1986) and studies that compared children encountering multimedia storybooks on their own with an adult reading the story from a print picture storybook to the child. In so far as adults were involved they were either instructed to keep their interaction with the children to a minimum (e.g., Critelli, 2011) or they were encouraged to interact with the child during the reading, imitating a natural interactive shared reading session (e.g., de Jong & Bus, 2004; Homer et al., 2014; Korat & Shamir, 2007). In comparison conditions without adult the computer “read” the story while static pictures appeared on screen (e.g., Smeets & Bus, 2014).

### SEARCH STRATEGY

We searched the databases of PsychInfo, ERIC and Web of Science for journal articles, reports and book chapters with a detailed search string including different terminology for literacy outcomes, technology-enhanced narrative stories and young children (see Appendix A). Secondary search involved inspection of the reference lists of review articles and the included articles for other suitable studies in addition to checking handbooks on technology and children’s literacy development (see Appendix B for the list). Furthermore, we searched for dissertations and theses reporting data that might be suitable for the present meta-analysis. Over 3000 reports were scanned based on the titles and the abstracts, from which almost 300 full-text studies were checked. Finally, 29 studies were found eligible. For an overview of the procedure and the number of reports scanned see Appendix D.

When we could not find a full text we contacted the authors. If we did not succeed, we contacted authors referencing the study for a copy. Four studies (two conference papers and two reports) did not enter the meta-analysis because we could not locate those (George & Schaer, 1986; Hudson, 1982; Meringoff, 1982; Montouri, 1986).

### INCLUSION CRITERIA

According to our operational definitions, intervention studies were included based on the following criteria:

1. Experimental or (quasi-)experimental design with a contrast between a multimedia story and a comparison condition
2. The study included a condition in which an orally presented narration was combined with multimedia features such as animations, music, and sound effects

3. The comparison condition included an orally presented narration with or without static illustrations, with or without the support of an adult
4. Participants were preschool-, kindergarten- or elementary school-aged children
5. The study included as outcome measures the child’s vocabulary and/or story comprehension

There were no restrictions regarding the publication status of the manuscripts or the participants’ country of origin as long as the article was written in English.

### EXCLUSION CRITERIA

We excluded non-experimental studies (e.g., Kendeou, Bohn-Gettler, White, & Van den Broek, 2008), studies with foreign language learning (e.g., Tsou, Wang, & Tzeng, 2006), and no eligible comparison condition (e.g., Trushell, Maitland, & Burrell, 2003). We disregarded multimedia interventions focusing on expository texts (e.g., Silverman & Hines, 2009), stories with sign language (e.g., Wang & Paul, 2011) or without oral narration (e.g., Doty, Popplewell, & Byers, 2001). We also excluded studies without any outcome measures (e.g., Reissner, 1996), and studies presenting the same data as in a study already included (Korat, Segal-Drori, & Klein, 2009), or data only for a group of children and adults together (Pratt & MacKenzie-Keaing, 1985). Moreover, we excluded studies utilizing the support of an adult in the multimedia story condition (e.g., Korat, Shamir, & Heibal, 2013) in order to assess whether adult support in traditional story sharing activities is more beneficial than the scaffolding that multimedia elements provide. See Appendix D for a prisma diagram of the literature search.

### CODING

We coded the following information:

1. bibliographic information (e.g., authors, year, and title of study, published or not, kind of publication and the country in which the study was conducted),
2. characteristics of the sample (e.g., the number of participants and mean age),
3. the design of the study (a. experimental or quasi-experimental, and b. between- or within-subject design),
4. multimedia (e.g., animation, music and sound effects) and interactive features (e.g., hotspots, questions, games),
5. features of comparison condition (only oral text or oral text and static illustrations)
6. whether there was an adult in the comparison condition supporting the story encounter by interacting with the child (simply reading the text of the story to the child thus did not suffice as adult support),



7. the number of repeated interactions with the stories,
8. outcome measures (a. story comprehension (retelling of the story or comprehension questions), b. vocabulary (expressive or receptive vocabulary, and whether assessing book-based or general vocabulary).

For information that was not available in the reports of the studies regarding the details of the multimedia stories we looked the software up on the Internet, for example checking videos and demos on Youtube.com. When more information was needed, the authors of the study were contacted via e-mail, if possible.

As shown in Table 1, whenever results were reported separately for subgroups of children, based on age (e.g., Pezdek, Lehrer, & Simon, 1984; Williamson & Silvern, 1983), disadvantage status (e.g., Segers et al., 2004), or ability level (e.g., Verhallen & Bus, 2009b), separate effect sizes were calculated for the separate subgroups. When studies included two or more suitable multimedia conditions (e.g., Smeets & Bus, 2014; Verhallen, Bus, & de Jong, 2006) all contrasts were calculated. This was accomplished by dividing the number of participants in the comparison group by the number of suitable multimedia story conditions, without adjusting the scores, in order not to include children twice or more in the analyses (for a similar procedure see Bakermans-Kranenburg, van IJzendoorn, & Juffer, 2003; Mol et al., 2008). In case there were more comparison conditions in a study, the condition most similar to a traditional print book reading activity was chosen (e.g., the 'adult reading' condition in Terrell & Daniloff (1996) and the 'text and accompanying illustrations' condition in Williamson & Silvern (1983)).

In some cases (e.g., de Jong & Bus, 2002) one multimedia condition was chosen in order to have no less than 10 children in each condition in each contrast. In these cases we chose the most technology-enhanced condition (e.g., the 'video with music and sound condition' in Experiment 2 in Smeets, van Dijken and Bus (2014); the 'Kinect with activities' condition in Homer et al. (2014); the 'interactive' condition in Ricci and Beal (2002); and the helpful video condition in Sharp, Bransford, Goldman, Risko, Kinzer and Vye (1995)). However, in the study by de Jong and Bus (2002) the 'restricted/no-game electronic book' condition was chosen because when children had the option to play with the games, they hardly spent time listening to the story.

All studies were coded by two independent coders to assess inter-rater reliability. Agreement was on average  $\kappa = .80$  ( $SD = 0.19$ ).

### META-ANALYTIC PROCEDURES

Since different outcome measures were included with different scales, the standardized mean difference, Hedges'  $g$  was calculated for each contrast between the multimedia and comparison conditions. To calculate Hedges'  $g$  raw post-test means and standard deviations were favored over other statistics but in some cases only gain scores (e.g., Critelli, 2011) or only frequency distributions,  $F$ ,  $t$  or chi-square statistics (e.g., Segers et al., 2006) were available. We entered the available statistics in the Comprehensive Meta-Analysis software (version 2.0; Borenstein, Hedges, Higgins, & Rothstein, 2005) to calculate Hedges'  $g$  for each contrast for each outcome variable, as presented in Table 1. We preferred Hedges'  $g$  to alternatives because sample sizes were rather small (Lipsey & Wilson, 2001). If two or more vocabulary or story comprehension outcome measures were available in one study, the effect sizes for the different measures were averaged to compute an overall effect for each study. Interpretation of Hedges'  $g$  statistics is similar to that of Cohen's  $d$ . In previous meta-analyses of print exposure, effect sizes averaged around  $d = .50$  (Bus et al., 1995; Mol & Bus, 2011). We expected an advantage of multimedia stories but lower than overall effects of print exposure. A positive effect size shows an advantage for the multimedia story condition, while a negative effect size suggests an advantage for the comparison condition.

The effect sizes for all vocabulary and story comprehension measures were inspected for outliers, which resulted in two outlying values (a  $z$ -score exceeding  $\pm 3.29$ ) (Tabachnick & Fidell, 2007). The two outliers were winsorized into a value of .01 higher, or lower in the case of the one negative effect size, than the highest or the lowest non-outlying effect size. Average effect sizes were computed over both outcome measures (story comprehension and vocabulary) and separately as well. This was decided because story comprehension and vocabulary measures are highly related constructs (Smeets & Bus, 2014; Verhallen & Bus, 2009b) since both tap on children's understanding and internalization of the narrative. At the same time, we intended to test any differences due to measurement issues so we also inspected average effect sizes separately for the different measures.

Overall effect sizes and 95% confidence intervals were computed based on the random effects model. This model was chosen because it is most conservative in handling between-study variability as a result of differences among study designs and intervention, and heterogeneity of the effect sizes (Lipsey & Wilson, 2001; Raudenbush, 2009). Heterogeneity of the effect sizes was estimated using the  $Q$ -statistic, with a significant  $Q$  indicating a heterogeneous effect, which means that more variability is found within the included studies than may be expected

from sampling error on a subject level only (Lipsey & Wilson, 2001). Studies were weighted by the inverse of their variance, so that studies with larger sample sizes and more accurate estimates of population parameters had a greater weight on the mean effect size (Lipsey & Wilson, 2001; Shadish & Haddock, 2009).

It is referred to as publication bias when studies with significant and/or large findings are overrepresented because these are more likely to get published (Borenstein, Hedges, Higgins, & Rothstein, 2009; Lipsey & Wilson, 2001). Publication bias can be observed by visual examination of the funnel plot. In case of asymmetry around the mean effect size, Duval and Tweedie's "Trim and Fill" procedure is widely used to adjust the overall effect size for publication bias (Duval & Tweedie, 2000).

Moderator analyses were performed, using a random effects model, to contrast subsamples based on different categorical study variables. Moderator analysis was only carried out when outcomes were heterogeneous according to  $Q$ -statistics. Only moderator variables were used that had at least four contrasts in one cell (cf. Bakermans-Kranenburg et al., 2003). For continuous study variables, as for example publication year, a meta-regression analysis was performed. Moderators were significant in cases of categorical variables, if  $Q_{between}$ , or, for continuous variables, the regression model was significant.

## RESULTS

### DESCRIPTIVE STATISTICS

A set of 29 studies including 38 contrasts, was eligible for this meta-analysis. It included 25 journal articles and four dissertations, all published between 1980 and 2014. All studies had an experimental design. A total of 1272 preschool and primary school children, aged three to eleven years, were included. The mean sample size in the primary studies was 41.03 children ( $SD = 20.00$ ). The average number of repeated readings of the stories was 2.25 ( $SD = 1.63$ ). Six of the studies only focused on vocabulary learning, sixteen studies only included story comprehension measures and in seven studies both vocabulary and story comprehension were measured. From the fourteen studies that included an adult in the comparison condition, one study (Robb, 2010) focused on parents, two on teachers (Segers et al., 2004; Segers et al., 2006), and in eleven studies the researchers themselves carried out the intervention. Thus, due to the low number of studies we were unable to test this variable as a moderator, which requires a minimum of four contrasts in each cell.

### OVERALL EFFECT OF TECHNOLOGY IN STORIES

For all included contrasts (see Table 1), an effect size of  $g+ = 0.19$  was found, which represents a small but significant effect ( $k = 38$ ;  $SE = 0.07$ ; 95% CI = [0.06, 0.33];  $p < .01$ ). This effect was heterogeneous,  $Q(37) = 76.23$ ,  $p < .01$ . After transforming the effect sizes into Fisher's  $Z$ , the funnel plot of the standard errors showed a symmetrical distribution around the overall effect and no studies had to be imputed using Duval and Tweedie's trim and fill procedure. Publication status (journal article vs. dissertation) was not a significant moderator ( $Q_{between} = 0.05$ ;  $p = .83$ ), indicating the absence of any publication bias. To test for other biases, moderator analyses were performed for country and subject design (within vs. between) and meta-regression analyses were performed for publication date, number of repeated readings, sample size, and whether the children were from the preschool and kindergarten or the primary school age range. No significant regression models or moderators were found, indicating the absence of any bias.

Thirteen contrasts assessing story comprehension were based on measures of children's retelling of the story, 9 used questions and 8 utilized a mix of the two measures. For story comprehension, a significant effect of  $g+ = 0.23$  was found when comparing multimedia stories to traditional story reading ( $k = 30$ ;  $SE = 0.08$ ; 95% CI = [0.07, 0.40];  $p < .01$ ). This effect was heterogeneous,  $Q(29) = 62.64$ ,  $p < .001$ .

All contrasts assessing vocabulary focused on book-based word knowledge except for three that included a mix of measures regarding general and book-based vocabulary (Segers et al., 2006; Smeets & Bus, 2014). Furthermore, from the 20 vocabulary contrasts 12 assessed expressive word knowledge, 3 measured receptive knowledge and 5 contrasts used a mix of expressive and receptive vocabulary tests. For vocabulary learning, we found a marginally significant effect ( $g+ = 0.16$ ;  $k = 20$ ;  $SE = 0.09$ ; 95% CI = [-0.02, 0.33];  $p = .08$ ). This effect was heterogeneous,  $Q(19) = 34.05$ ,  $p < .02$ .

### MULTIMEDIA VERSUS ADULT SUPPORT

To test whether multimedia can make up for the support of an adult we contrasted the multimedia condition with two types of comparison conditions: with and without the support of an adult. The presence of an adult in the print-like comparison condition was a significant moderator of the effect sizes,  $Q_{between}(1) = 8.09$ ,  $p < .01$  (see Figure 1). Studies ( $k = 17$ ) that compared multimedia stories to a print-like condition having an adult present to support the child showed no overall effect ( $g+ = -0.02$ ; see Table 2). In contrast, studies ( $k = 21$ ) that compared a multimedia story to a print-like condition in which no adult was present to support the child showed



Table 1  
 Overview of the Studies in the Meta-Analysis Including the Moderators and the Effect Sizes.

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size (g+)
Beagles-Roos	1983	6 – 10	'Television' (n = 24)	<i>A Story, a Story, Stegra Noma</i> Animated by Weston Woods Studios	No	'Radio' (n = 24)	No	No	Story comprehension (3 measures)	0.34
Critelli (thesis)	2011	4 - 6	'E-book' (n = 5)	<i>Bubbles</i> CD-ROM story	No	'Print book' (n = 5)	Yes	No	Story comprehension (1 measure)	0.00
De Jong	2002	4 - 6	'Computer book – restricted'	<i>P.B. Bear's Birthday Party</i> Bombilla	Yes, relevant and irrelevant	'Regular book' (n = 12)	Yes	No	Story comprehension (2 measures)	-0.27
De Jong	2004	4 - 6	'Electronic book' (n = 18)	<i>I'll Make You Well Again</i> <i>Said the Bear,</i> <i>Big Party for Tiger,</i> <i>Tiger and Bear in Traffic</i> Het Spectrum Electronic Publishing	Yes, relevant and irrelevant	'Printed book' (n = 18)	Yes	Yes	Story comprehension (1 measure)	-0.53
Gazella	2003	4 – 5	'Audiovisual' (n = 15)	Researcher-constructed story with videotaped puppets	No	'Audio-only' (n = 14)	No	No	Story comprehension (2 measures)	-0.11
Gibbons	1986	4 – 7	'Audiovisual' (n = 48)	Researcher-constructed stories with animated puppets	No	'Audio' (n = 48)	No	No	Story comprehension (1 measure)	0.52
Hayes	1986	3 – 6	'Television' (n = 22)	<i>How the Whale Got Its Throat</i> Television segment	No	'Radio' (n = 22)	No	No	Story comprehension (2 measures)	-0.45
Homer	2014	5 – 7	'Kinect with activities' (n = 12)	<i>Children Make Terrible Pets</i> by Microsoft Games Studio for the Kinect	Yes, relevant and irrelevant	'Book reading' (n = 14)	Yes	Yes	Story comprehension (3 measures) Vocabulary – expressive (1 measure)	0.26 0.37

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size (g+)
Korat	2007 Contr 1	5 – 6	'E-book' (n = 25)	<i>The Tractor in the Sandbox</i> Researcher-constructed CD-ROM story	Yes, relevant	'Adult book reading' (n = 25)	Yes	Yes	Vocabulary – receptive (1 measure)	0.06
Korat	2007 Contr 2	5 – 6	'E-book' (n = 25)	<i>The Tractor in the Sandbox</i> Researcher-constructed CD-ROM story	Yes, relevant	'Adult book reading' (n = 25)	Yes	Yes	Vocabulary – receptive (1 measure)	-0.03
Korat	2007 Contr 1 & 2	5 – 6	'E-book' (n = 50)	<i>The Tractor in the Sandbox</i> Researcher-constructed CD-ROM story	Yes, relevant	'Adult book reading' (n = 50)	Yes	Yes	Story comprehension (1 measure)	-0.13
Meringoff	1980	6 – 10	'Television' (n = 24)	<i>A Story, a Story</i> Animated by Weston Woods Studios	No	'Book' (n = 24)	Yes	No	Story comprehension (3 measures)	-0.21
Neuman	1989	8 on average	'Televised version' (n = 17)	<i>Simon's Book</i>	No	'Storybook' (n = 10)	Yes	No	Story comprehension (3 measures)	0.32
Pezdek	1984A Contr 1	8 on average	'Television' (n = 24)	<i>A Story, a Story, Stegra Noma</i> Animated by Weston Woods Studios	No	'Radio' (n = 24)	No	No	Story comprehension (3 measures)	1.02
Pezdek	1984A Contr 2	11 on average	'Television' (n = 24)	<i>A Story, a Story, Stegra Noma</i> Animated by Weston Woods Studios	No	'Radio' (n = 24)	No	No	Story comprehension (3 measures)	0.55
Pezdek	1984B	5	'Audiovisual match' (n = 24)	Bert and Ernie and Big Birds segments from the TV show <i>Sesame Street</i>	No	'Audio only' (n = 24)	No	No	Story comprehension (2 measures)	0.59
Ricci	2002	6 – 7	'Interactive participant' (n = 16)	<i>The Ugly Duckling</i> Interactive story	Yes, relevant and irrelevant	'Audio only' (n = 17)	No	No	Story comprehension (4 measures)	0.23

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size (g+)
Robb (dissertation)	2010 Contr 2	4 – 5	'Interactive reading alone' (n = 23)	<i>Curious George Goes to a Chocolate Factory</i> Read With Me DVD System	Yes, relevant	'Print book reading with parent' (n = 12)	Yes	Yes	Story comprehension (3 measures)	-0.06
Segers	2006	4 – 7	'Computer story' (n = 9)	<i>Treasure Chest with the Mouse</i> Researcher-constructed CD-ROM stories	Yes, relevant	'Teacher reading' (n = 8)	Yes	No	Vocabulary (2 measures)	0.62
Segers	2004 Contr 1	5 on average	'Computer reading' (n = 41)	<i>Treasure Chest with the Mouse</i> Researcher-constructed CD-ROM stories	Yes, relevant	'Teacher reading' (n = 41)	Yes	Yes	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	-0.08 -0.02
Segers	2004 Contr 2	5 on average	'Computer reading' (n = 30)	<i>Treasure Chest with the Mouse</i> Researcher-constructed CD-ROM stories	Yes, relevant	'Teacher reading' (n = 30)	Yes	Yes	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	-0.41 -0.18
Shamir	2012	5 – 7	'E-book' (n = 42)	<i>Confused Yawal</i> Researcher-constructed CD-ROM story	Yes, relevant	'Printed book with adult' (n = 34)	Yes	Yes	Vocabulary – receptive (1 measure)	0.45
Sharp	1995	5 - 6	'Helpful video' (n = 18)	Commercial video clips with researcher-constructed narratives	No	'No video' (n = 18)	No	No	Story comprehension (2 measures)	1.43
Silverman	2013 Study 1	Kindergartners (5 - 6)	'Video' (n = 42)	<i>Arthur</i> , <i>Martha Speaks</i> TV shows	No	'Read aloud' (n = 36)	Yes	Yes	Vocabulary (2 measures)	-0.24

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size (g+)
Smeets	2014A Contr 1	4 – 5	'Animated e-book' (n = 36)	<i>Pete on the Pavement</i> , <i>Bear is in Love with Butterfly</i> , <i>Rokko the Crocodile</i> , <i>Bolder and the Boat</i> , <i>Cycling with Grandpa</i> Het Woeste Woud	No	'Static e-book' (n = 17)	Yes	No	Story comprehension (3 measures) Vocabulary (3 measures)	0.11 -0.18
Smeets	2014A Contr 2	4 – 5	'Interactive animated e-book' (n = 33)	<i>Pete on the Pavement</i> , <i>Bear is in Love with Butterfly</i> , <i>Rokko the Crocodile</i> , <i>Bolder and the Boat</i> , <i>Cycling with Grandpa</i> Het Woeste Woud	Yes, relevant	'Static e-book' (n = 16)	Yes	No	Story comprehension (3 measures) Vocabulary (3 measures)	0.19 0.13
Smeets	2014B Experiment 1	5 - 6	'Video book' (n = 28)	<i>Pete on the Pavement</i> , <i>Rokko the Crocodile</i> , <i>Bolder and the Boat</i> , <i>Little Kangaroo</i> , <i>Imitators</i> , <i>Dear Dear</i> Het Woeste Woud	No	'Static book' (n = 28)	Yes	No	Vocabulary – expressive (1 measure)	-0.25
Smeets	2014B Experiment 2	5 – 7	'Video with music and sounds' (n = 21)	<i>Pete on the Pavement</i> , <i>Rokko the Crocodile</i> , <i>Bolder and the Boat</i> , <i>Little Kangaroo</i> , <i>Imitators</i> , <i>Dear Dear</i> , <i>Bear Is In Love With Butterfly</i> , <i>Sweat-Naughty Bear</i> <i>Baboen</i> Het Woeste Woud	No	'Static-no music or sound' (n = 21)	Yes	No	Vocabulary – expressive (1 measure)	0.07

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size ( <i>g</i> ±)
Terrell	1996	5	'Videotape' ( <i>n</i> = 26)	An animated segment, including music, from a children's TV show with a researcher-constructed narrative	No	'Storybook' ( <i>n</i> = 26)	Yes	No	Vocabulary (3 measures)	-0.58
Valkenburg	1997	6 – 10	'Television' ( <i>n</i> = 64)	<i>Sega Nona Doctor de Soto</i> Animated by Weston Woods Studios	No	'Radio' ( <i>n</i> = 64)	No	No	Story comprehension (1 measure)	0.14
Verhallen	2006 Contr 1	5	'4x Multimedia' ( <i>n</i> = 10)	<i>Winnie the Witch</i> Bombilla	No	'4x Static' ( <i>n</i> = 10)	Yes	No	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	1.16 1.07
Verhallen	2006 Contr 2	5	'1x Multimedia' ( <i>n</i> = 10)	<i>Winnie the Witch</i> Bombilla	No	'1x Static' ( <i>n</i> = 10)	Yes	No	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	0.36 0.62
Verhallen	2009a Contr 1	5 on average	'4x video' ( <i>n</i> = 22)	<i>Winnie the Witch</i> Bombilla	No	'4x static' ( <i>n</i> = 20)	Yes	No	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	0.54 0.54
Verhallen	2009a Contr 2	5 on average	'1x video' ( <i>n</i> = 21)	<i>Winnie the Witch</i> Bombilla	No	'1x static' ( <i>n</i> = 23)	Yes	No	Story comprehension (1 measure) Vocabulary – expressive (1 measure)	0.39 0.59

First author	Year	Age (years)	Technology-enhanced condition	Material	Relevant and irrelevant interactive features	Comparison condition	Illustrations	Interaction with an adult	Outcome measures	Average effect size ( <i>g</i> ±)
Verhallen (dissertation)	2009b Contr 1	5	'Video' ( <i>n</i> = 22)	<i>Winnie the Witch</i> Bombilla	No	'Static' ( <i>n</i> = 20)	Yes	No	Story comprehension (2 measures) Vocabulary – expressive (1 measure)	0.98 0.02
Verhallen (dissertation)	2009b Contr 2	5	'Video' ( <i>n</i> = 13)	<i>Winnie the Witch</i> Bombilla	No	'Static' ( <i>n</i> = 12)	Yes	No	Story comprehension (2 measures) Vocabulary – expressive (1 measure)	-0.23 0.89
Verhallen	2010	5	'Video' ( <i>n</i> = 34)	<i>Winnie the Witch</i> Bombilla	No	'Static' ( <i>n</i> = 29)	Yes	No	Vocabulary (2 measures)	0.36
Williamson	1983 Contr 1	Kindergartners (5 - 6)	'Animated film' ( <i>n</i> = 10)	<i>Penunia</i> Animated film of the story while researcher reads it	No	'Tradebook' ( <i>n</i> = 10)	Yes	No	Story comprehension (2 measures)	0.15
Williamson	1983 Contr 2	Grade 3 (8 - 9)	'Animated film' ( <i>n</i> = 10)	<i>Penunia</i> Animated film of the story while researcher reads it	No	'Tradebook' ( <i>n</i> = 10)	Yes	No	Story comprehension (2 measures)	1.00

Table 2

Overview of the Effects of Multimedia Stories as Compared to Children Encountering Traditional Stories Alone and with the Support of an Adult on the Different Outcome Measures

Outcome measure	Adult support in print-like condition	Number of contrasts included	Effect size ( $g+$ )	Standard error	95% confidence interval	$p$	Difference between the contrasts with a comparison condition including an adult or not ( $Q_{between}$ )
Overall	Yes	17	-0.02	0.10	[-0.22, 0.17]	.81	$Q_{between}(1) = 8.09, p < .01$
	No	21	0.35	0.08	[0.18, 0.51]	< .01	
Story comprehension	Yes	12	-0.07	0.12	[-0.30, 0.16]	.56	$Q_{between}(1) = 10.04; p < .01$
	No	18	0.40	0.09	[0.22, 0.58]	< .01	
Vocabulary	Yes	9	0.00	0.12	[-0.24, 0.24]	.99	$Q_{between}(1) = 3.06; p = .08$
	No	11	0.30	0.12	[0.07, 0.53]	.01	

a significant moderate effect favoring the multimedia story ( $g+ = 0.35$ ; see Table 2). A test for homogeneity indicated that the effect was heterogeneous,  $Q(20) = 39.92, p < .01$ .

Only in two of the studies comparing multimedia stories with a traditional story condition without support of an adult the electronic book included both multimedia elements and interactive features (Ricci & Beal, 2002; Smeets & Bus, 2014). These two studies showed a non-significant effect of  $g+ = 0.19$  ( $SE = 0.31$ ; 95% CI = [-0.42, 0.80];  $p = .54$ ). The other 19 multimedia stories without interactive features showed a significant effect ( $g+ = 0.36$ ;  $SE = 0.10$ ; 95% CI = [0.18, 0.55];  $p < .01$ ). However, because of the low number of studies including interactivity in addition to multimedia features, no moderator analysis could be performed.

When we inspected results separately for story comprehension ( $k = 30$ ) and vocabulary learning ( $k = 20$ ), the presence of adult support in the print-like condition appeared to be a significant moderator for the effect of multimedia on story comprehension ( $Q_{between}(1) = 10.04; p < .01$ ), while for vocabulary this moderator was marginally significant ( $Q_{between}(1) = 3.06; p = .08$ ). As shown in Table 2, multimedia stories showed a significant additional benefit as compared to children encountering print-like stories without the support of an adult both on story comprehension and vocabulary outcomes. With adult support in the comparison condition effect sizes were low for comprehension and vocabulary.

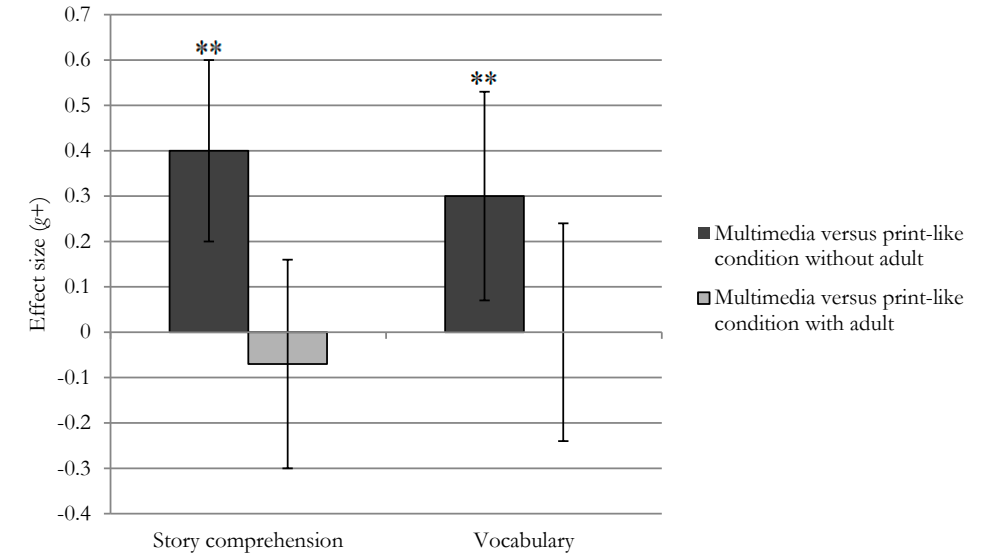


Figure 1. The effect of multimedia added to stories as compared to a more traditional story sharing comparison condition with and without the support of an adult on story comprehension and vocabulary measures.

Note. \*\*  $p \leq .01$ .

Effects for the different outcome measures were further analyzed for the group of studies that included a comparison condition without an adult. Separate meta-analyses for receptive and expressive vocabulary learning did result in a significant additional effect for expressive vocabulary ( $g_+ = 0.34$ ;  $k = 11$ ;  $SE = 0.13$ ; 95% CI = [0.09, 0.58];  $p < .01$ ), but not for receptive vocabulary learning ( $g_+ = -0.03$ ;  $k = 3$ ;  $SE = 0.16$ ; 95% CI = [-0.34, 0.29];  $p = .87$ ). However, only in three contrasts receptive vocabulary was measured. Separate meta-analyses for the different kind of story comprehension measures showed comparable effects for both comprehension questions ( $g_+ = 0.43$ ;  $k = 8$ ;  $SE = 0.14$ ; 95% CI = [0.16, 0.70];  $p < .01$ ) as well as for story retelling ( $g_+ = 0.33$ ;  $k = 15$ ;  $SE = 0.12$ ; 95% CI = [0.11, 0.56];  $p < .01$ ).

Finally, to make sure that the significant benefit of multimedia stories over more traditional stories without support of an adult was not due to the absence of visual information in the comparison condition we tested the presence of illustrations in the comparison condition as a moderator. It was not a significant moderator,  $Q_{between}(1) = 0.43$ ,  $p = .51$ . Ten contrasts without adult support included a comparison condition with only oral text, showing a significant additional effect for the multimedia condition of  $g_+ = 0.40$  ( $SE = 0.13$ ; 95% CI = [0.15, 0.64];  $p < .01$ ). However, also when the print-like condition did include static illustrations a significant positive additional effect was found for the multimedia condition ( $g_+ = 0.30$ ;  $k = 11$ ;  $SE = 0.13$ ; 95% CI = [0.04, 0.56],  $p = .02$ ).

## DISCUSSION

The present meta-analysis synthesized the empirical research regarding the effects of multimedia stories on young children's comprehension and word learning as compared to the support an adult provides during traditional storybook reading. In contrast to the storybook reading paradigm (e.g., Whitehurst et al., 1988), our results show that storybook reading is not necessarily a social activity with an adult present to support story comprehension and word learning. Multimedia stories proved to be more beneficial than encounters with traditional story materials that did not include the help of an adult. We found moderate effects for both story comprehension ( $g_+ = 0.40$ ,  $k = 18$ ) as well as vocabulary ( $g_+ = 0.30$ ,  $k = 11$ ). This confirms the findings of a previous meta-analysis showing an advantage of multimedia-enhanced stories over print-like comparison stories on children's literacy development (Takacs et al., 2015). However, we found a non-significant effect of multimedia stories when the comparison condition included adult scaffolding. These findings indicate that

multimedia elements provide scaffolding of children's understanding and word learning that is comparable to adult scaffolding during storybook reading.

Results were similar for both story comprehension and vocabulary. Furthermore, similar effect sizes were found for story comprehension questions, story retellings and expressive vocabulary measures. The only exception was receptive word knowledge for which we found no effect of multimedia as compared to traditional materials that children encountered alone. Comprehension of a word (receptive knowledge) precedes the ability to use the word or reflect on the meaning of the word (expressive knowledge) and may require more superficial learning (Verhallen & Bus, 2010). Encounters with traditional story materials appears to suffice for receptive word learning and multimedia cannot add to this. In line with this suggestion, a previous meta-analysis (Mol et al., 2008) found a smaller additional benefit of dialogic reading on receptive than on expressive vocabulary measures.

In regards to interactive features added to the multimedia stories, only two studies tested the difference between an interactive-multimedia story and a traditional story that children encountered alone (Ricci & Beal, 2002; Smeets & Bus, 2014). These studies show no difference between interactive and traditional stories, while studies with purely multimedia stories show an advantage of multimedia elements over children encountering traditional story materials alone. This finding, although preliminary due to the low number of studies, might suggest that it is not the interactive but the multimedia features that provide similar scaffolding as an adult for children's literacy experiences. In fact, Chiong and colleagues (2012) showed that e-books with many built-in interactive features are less stimulating for parent-child literacy-related interaction and children's story comprehension as compared to reading print books.

## LIMITATIONS

In the present study it was not possible to test whether the quality of guidance affects learning. It would have been interesting, for instance, to test whether parental guidance has a different effect than support from a researcher interacting with the child according to a transcript. Because of the low number of studies utilizing parental support such a comparison could not be made. In contrast to a researcher, parents might connect the story to the child's own experiences and thus be more effective than less personalized guidance offered by the researcher (Jones, 1996).

## CONCLUSION

In the present research synthesis including 29 studies and 1272 young children we found evidence that multimedia stories are more beneficial for story comprehension and word learning as compared to children encountering traditional stories without the support of an adult. In fact, we found no difference between the benefits of multimedia elements embedded in stories and reading traditional story materials while interacting with an adult. This suggests that multimedia features like animated illustrations, background music and sound effects can provide similar scaffolding of story comprehension and word learning as an adult.

It is important to note that most commercially available electronic books are not necessarily similar to the ones used in the primary studies. They most often include a large number of interactive features like hotspots and games (de Jong & Bus, 2003; Guernsey, Levine, Chiong, & Severns, 2012), which we found to have detrimental effects on children's story comprehension (Takacs et al., 2015). Thus, the present research synthesis shows the potentials of electronic stories for children's language and literacy development but we cannot generalize the results to the available electronic stories on the market.

The presence of an adult does not have advantages for story comprehension and vocabulary learning beyond multimedia books but may have for other outcomes of book sharing. Children's reading motivation and attitude might be more facilitated by reading print storybooks with an adult (Baker, 2003; Sonnenschein & Munsterman, 2002). Furthermore, the parent-child relationship and children's socio-emotional development may benefit from sharing and discussing stories together (Aram & Aviram, 2009; Bus, 2001; Laible, 2004). These aspects of storybook reading were not investigated in the present study. However, at least as far as children's language and literacy development is concerned, children seem to benefit just as much from multimedia stories as from adult scaffolding. Thus, when there is no adult available to support children's encounters with a story, well-designed multimedia stories are an effective way to scaffold children's learning.

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