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## **The rebound effect through industrial ecology's eyes : the case of transport eco-innovation**

Font Vivanco, D.

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# **The rebound effect through industrial ecology's eyes**

The case of transport eco-innovation

David Font Vivanco

**The rebound effect through industrial ecology's eyes**  
The case of transport eco-innovation

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The case of transport eco-innovation

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*Tot, si ho mireu bé, convergeix en nosaltres  
perquè ho anem assimilant,  
perquè ho puguem convertir en paraules  
i perduri en el temps,  
el temps que no és res més  
que un gran bosc de paraules.  
I nosaltres som els pobladors d'aquest bosc.*

*Everything, if you look carefully, converges in us  
so that we assimilate it,  
so that we can transform it in words  
and endures over time,  
time that is nothing more  
than a large forest of words.  
And we are the dwellers of this forest.*

(Nosaltres, ben mirat – Miquel Martí i Pol) (We, all things considered – Miquel Martí i Pol)

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