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## The rebound effect through industrial ecology's eyes : the case of transport eco-innovation

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# **The rebound effect through industrial ecology's eyes**

The case of transport eco-innovation

David Font Vivanco

# **The rebound effect through industrial ecology's eyes**

The case of transport eco-innovation

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*Tot, si ho mireu bé, convergeix en nosaltres*

*perquè ho anem assimilant,*

*perquè ho puguem convertir en paraules*

*i perduri en el temps,*

*el temps que no és res més*

*que un gran bosc de paraules.*

*I nosaltres som els pobladors d'aquest bosc.*

*Everything, if you look carefully, converges in us*

*so that we assimilate it,*

*so that we can transform it in words*

*and endures over time,*

*time that is nothing more*

*than a large forest of words.*

*And we are the dwellers of this forest.*

(Nosaltres, ben mirat – Miquel Martí i Pol)

(We, all things considered – Miquel Martí i Pol)

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