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De Theatro Motivarum, Motivation: In Search of Essentials. Research on a Theoretical Model of the Process of Motivation and on Critical Determinants of Interference

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Curriculum Vitae

Menno Mennes was born in Singapore and lived the first years of his life at several locations in South-East Asia, before moving to Paris, France.

Menno holds a cum laude degree in Clinical Psychology from the University of Utrecht, The Netherlands, majoring on several research studies on Motivation.

After completing his studies he joined the University of Nijmegen, The Netherlands, as a Research Associate in Applied Educational Psychology. In the mid-eighties he became Assistant Professor in Educational Psychology at Erasmus University Rotterdam, The Netherlands. During this period he started with his first formulation of a theoretical Model of Motivation.

In the mid-nineties he co-founded a research institute on Motivation and became its first director. After an affiliation with Erasmus University Rotterdam, the institute became an independent research institution on January 1st 1999. His research on Motivation further progressed in subsequent years at companies including Motorola, Philips, NXP, IBM, KLM Royal Dutch Airlines, Shell, Telecom Italia, TNT Express Worldwide, PTT Post and KPN Mobile.

In 2005 Menno Mennes was appointed at Leiden University. Lecturing in Human Resource Management and Organizational Behavior, he was nominated for, and received a number of university laureates. In 2011 he joined the Honours Academy of Leiden University for talented and outstanding students. As of 2012 he is responsible for its Master Honours Programme as Programme Director.

Menno Mennes is happily married and is a proud father of four sons, three daughters-in-law, and, as a novice granddaddy, of two grandsons.

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