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Reza



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Reza Abedini, Iranian graphic designer and professor of graphic design and visual culture at Tehran University, emphasizes in his work the relationship between visual tradition and modern form. His passion for graphic design,

particularly Persian type and typography, has led him into linking literature and aesthetics in search for a unique visual dialectic that reflects Persian poetic sensibilities. In his recent project for the International

Fajr Theatre Festival in Tehran Abedini designed about 60 logos, posters, billboards, stationary and advertisements each of which is based on a central logotype, a combination of a face and a mask.

Reza Abedini has been granted the Principal Prince Claus Award 2006.

For more information see: www.princeclausfund.org.



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Abedini